



## WILMINGTON URBAN AREA Metropolitan Planning Organization

P.O. Box 1810  
Wilmington, North Carolina 28402  
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### Citizen Advisory Committee September 17, 2008 Meeting Minutes

#### Members:

City of  
WILMINGTON  
Lead Planning Agency

Town of  
CAROLINA BEACH

Town of  
KURE BEACH

Town of  
WRIGHTSVILLE BEACH

NEW HANOVER  
County

Town of  
BELVILLE

Town of  
LELAND

Town of  
NAVASSA

BRUNSWICK  
County

PENDER  
County

CAPE FEAR  
Public Transportation  
Authority

North Carolina  
BOARD OF  
TRANSPORTATION

#### Members in attendance:

Al Freimark  
Paul Martinez  
Mike Roberts  
Noelle Milam  
Ryan Rhodenhiser  
Donald Sellers  
Steven Stanton

#### Others in attendance:

Joshuah Mello  
Shane York

#### Members not in attendance:

William Ballard  
Howard Capps  
Scott Cromartie  
Nancy Guyton  
Robin Hackney  
Howard Loving

#### 1) Brainstorm public involvement methods

The committee brainstormed methods to involve the public in the long range transportation planning process. These included:

- Utilize WMPO member websites
- Newspapers and newsletters
- Mail-in and on-line surveys
- Television and radio
- Speakers' bureau (visit clubs and organizations)
- Presentations to government boards and committees
- Outreach through public schools and PTAs
- Information booths at events with interactive kiosks
- Grocery stores (voucher for free groceries)
- Traveling information van
- Neighborhood association meetings and newsletters

#### 2) Strategize for public involvement process

The committee discussed different strategies and formulated a schedule for the public involvement process. The draft of this schedule is as follows:

1. Craft vision statement and narrative of planning process
2. Develop survey with assistance from consultant
3. Create standard slide show, talking points and website
4. Hold press event to kick-off planning process (Jan 2009)
5. Collect surveys and conduct open houses, stakeholder interviews and presentations
6. Process data (Feb 2009)
7. Refine evaluation criteria and project list (Mar 2009)
8. Analyze projects using travel demand model (Apr – Sep 2009)
9. Produce report for committee (may need to repeat step 8)
10. Present projects and plan to general public at open houses (Sep – Oct 2009)

11. Refine plan based on public input (Nov 2009)
12. Present to WMPO TCC and TAC for adoption (Jan 2010)
13. Present to WMPO members for adoption (Jan 2010)

3) Compile list of groups, organizations, and agencies

The committee agreed to e-mail Mello a list of groups, organizations, and agencies that should be involved in the long range transportation planning process. These may be stakeholders or simply groups that meet regularly and present good opportunities for public outreach.

4) Announcements

- Transportation Advisory Committee Meeting: September 24 at 4:00pm at New Hanover County Offices, Room 601
- BikePed Committee Meeting: October 9 at 5:15pm at 305 Chestnut Street, Floor 4
- Technical Coordinating Committee Meeting: October 15 at 10:00am at 305 Chestnut Street, Floor 4
- Citizen Advisory Committee Meeting: October 15, 2008 at 4:00pm in the Lord Spencer Compton Conference Room at Wilmington City Hall