



WILMINGTON URBAN AREA Metropolitan Planning Organization

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Meeting Agenda Citizen Advisory Committee

Members:

City of
WILMINGTON
Lead Planning Agency

Town of
CAROLINA BEACH

Town of
KURE BEACH

Town of
WRIGHTSVILLE BEACH

NEW HANOVER
County

Town of
BELVILLE

Town of
LELAND

Town of
NAVASSA

BRUNSWICK
County

PENDER
County

CAPE FEAR
Public Transportation
Authority

North Carolina
BOARD OF
TRANSPORTATION

TO: WMPO Citizen Advisory Committee Members
FROM: Joshua Mello, Secretary
DATE: February 3, 2009
SUBJECT: February 18, 2009 Meeting

A meeting of the WMPO Citizen Advisory Committee will be held on **Wednesday, February 18 at 4:00pm**. The meeting will be held at the **Lord Spencer Compton Conference Room at Wilmington City Hall** in downtown Wilmington.

The following is the agenda for the meeting:

- 1) Discuss proposed survey (will distribute at meeting)
- 2) Discuss interviews with public figures
- 3) Brainstorm target audience & public outreach methods
- 4) Brainstorm plan branding ideas
- 5) Adopt vision statement (attached)
- 6) Announcements
 - a. WMPO Technical Coordinating Committee Meeting: February 11 at 10:00am at 305 Chestnut Street, Floor 4
 - b. WMPO BikePed Committee Meeting: February 12 at 5:15am at 305 Chestnut Street, Floor 4
 - c. Market Street Corridor Study Public Meeting: February 18 from 5:30-7:30pm at New Hanover County Offices
 - d. Market Street Corridor Study Public Meeting: February 19 from 5:30-7:30pm at Ogden Elementary School
 - e. WMPO Transportation Advisory Committee Meeting: February 25 at 4:00pm at Wilmington City Hall, Lord Spencer Compton Conf. Room
- 10) Other business
- 11) Adjournment
- 12) Next meeting March 18, 2009 at 4:00pm

Proposed 2035 Long Range Transportation Plan vision statement:

To plan for a safe, efficient, appropriate, responsible, integrated, multi-modal transportation system throughout the Wilmington Urban Area over the next 25 years.

Safe: reduces injuries and improves the perception of safety for all users

Efficient: moves the most people and goods while using the least amount of resources

Appropriate: contributes to the quality of life and character of the region

Responsible: protects existing investments and limits environmental and social impacts

Integrated: links with other transportation and land use plans as well as future infrastructure investments

Multi-modal: provides a choice of modes for most trips