



WILMINGTON URBAN AREA Metropolitan Planning Organization

P.O. Box 1810
Wilmington, North Carolina 28402
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Citizen Advisory Committee March 11, 2009 Meeting Minutes

Members:

City of
WILMINGTON
Lead Planning Agency

Town of
CAROLINA BEACH

Town of
KURE BEACH

Town of
WRIGHTSVILLE BEACH

NEW HANOVER
County

Town of
BELVILLE

Town of
LELAND

Town of
NAVASSA

BRUNSWICK
County

PENDER
County

CAPE FEAR
Public Transportation
Authority

North Carolina
BOARD OF
TRANSPORTATION

Members in attendance:

Scott Cromartie
Al Freimark
Howard Loving, Co-chair
Paul Martinez
John Melia
Steven Stanton
William Ballard
Ryan Rodenhiser

Members not in attendance:

Nancy Guyton
Robin Hackney
Donald Sellers
Mike Roberts Co-chair

Agenda

I. Review February 17th Action List:

- A. Survey & Vision Statements completed on February 25th after committee input and are included in press kit and new website: www.capefearcommutes.org.
- B. Committee members reminded to follow-up with appropriate elected officials to encourage them to attend March 20th media kick-off and to make initial request to appear before a Board/Council meeting to explain our process and request that they take the Survey.
- C. Members encouraged to begin contacts with appropriate media contacts, community organizations and civic groups. See List below.

II. Review all items included in Press Kit.

Joshuah reviewed all items in the Press Kit, noted CD and items included and stressed that critical material included contact connection to active website: capefearcommutes.org. Each member received 8 press kits.

- 1st Presrel, to announce kick-off to be sent on Monday, March 16th. 2nd presrel sent on Friday morning, March 20th.
- Sticker, Cape Fear Commutes.
- Brochure Cape Fear Commutes which describes our organization, vision, responsibilities and timeline.
- Bicycle Map
- Brochure describing WMPO.
- WAVE Guide.
- CD, which includes powerpoint and short promotional video.

III. Review preparations for March 20th media kickoff.

- Date: March 20th, Northeast Branch New Hanover County Public Library, Pine Room. Committee to be present at 1:30p.m. Special guest is NCDOT Deputy Director.

IV. Review Contacts/Organizations and Responsibilities

Organization:	Responsibility:
• City of Wilmington, Council Agenda Briefing March 24th	Howard
• Board of Directors Chamber of Commerce Contact, Scott to present Survey to board	Howard initial
• CVB Board of Directors	Scott
• Wilmington Downtown	John
• Hotel Association	Scott
• Military Officers Association Chapter	John
• Kiwanis Club	John
• Wilmington Civitan Club	Howard
• Wilmington Star-News	Howard
• TV stations: WWAY & WECT	Howard
• TV station: TV 14	Steve
• Radio station: "Big Talker" 106.3	Al
• Topsail Post, Topsail Chronicle newspapers	Al
• Rhonda Bellamy radio talk show	Howard
• Navassa Town Council	Bill
• Navassa School Board	Bill
• Cape Fear Community College	John
• UNCW	John
• Adult Scholars at UNCW	John
• Town of Northwest	Bill
• Lumina News	Ryan
• Wrightsville Beach Chamber of Commerce	Ryan
• Wrightsville Business District Association	Ryan
• Wrightsville Beach Town Council	Ryan
• Landfall POA	Ryan
• Pleasure Island Chamber of Commerce	Steve
• Snows Cut Magazine	Steve
• Island Gazette Magazine	Steve
• WILMA Magazine	Howard
• NC State Ferry	Paul
• NC Aquarium at Fort Fisher	Paul
• NC State Port Board of Directors	Scott
• ILM International Airport	Howard
• Truck freight carriers/Trucking Assoc.	Scott
• World Trade Assoc.	Scott
• Fedex & UPS	
• New Hanover County Schools	Howard
• Board of Realtors	Robin
• Council of Neighborhoods Association	Joshuah
• NHHN	Howard
• PPD	Joshuah
• PTA Association	Joshuah
• General Electric	Ryan
• Corning, Inc.	Howard

- Verizon John
- Pender County Board of Education AI
- Military Growth Task Force AI
- NC Highway Patrol
- Brunswick Community College Don Eggert
- Local Police Departments all members
- Greater Wilmington Business Journal Ryan
- U.S. Coast Guard MSO John
- Some connection to use of Intercoastal Waterway
- Water & Sewer Authority Joshua
- NHC Govt. kiosk Joshua

Misc. notes:

- Request for the media distribution list. Joshua will email the City of Wilmington standard media distribution list to all CAC.
- Make provisions to include Surf City in project. AI will research.
- Future CAC meetings will discuss scheduling of neighborhood/public comment periods and our responsibilities.

Note: All members must note organizations and contact information on the spreadsheet provided by Joshua. Purpose is to ensure active follow-up throughout the public input process. For many of the above, it is a request for them to complete the Survey at a Board of Directors meeting or to request them to prominently display/include the Survey link on their website. When making a personal appearance, a copy of the CAC/Cape Fear Commutes brochure and a copy of the Survey are essential. A complete press kit is not necessary.

V. Other Business.

See you at 1:30 p.m. Friday, March 20th at the Northeast County Library.