



## WILMINGTON URBAN AREA Metropolitan Planning Organization

P.O. Box 1810  
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### Citizen Advisory Committee (D/B/A Cape Fear Commutes 2035 Committee) March 3, 2010 Minutes

#### Members:

City of  
WILMINGTON  
Lead Planning Agency

Town of  
CAROLINA BEACH

Town of  
KURE BEACH

Town of  
WRIGHTSVILLE BEACH

NEW HANOVER  
County

Town of  
BELVILLE

Town of  
LELAND

Town of  
NAVASSA

BRUNSWICK  
County

PENDER  
County

CAPE FEAR  
Public Transportation  
Authority

North Carolina  
BOARD OF  
TRANSPORTATION

#### Members in attendance:

Howard Capps  
Eric Coffey  
Scott Cromartie  
Al Freimark  
Dorsey Jones  
Howard Loving, Co-chair  
Paul Martinez  
John Melia  
Steven Stanton  
Stuart Smith  
Ryan Rhodenhiser  
Donald Sellers  
Mike Roberts, Co-chair

#### Members not in attendance:

#### Others in attendance:

Mike Kozlosky, WMPO Staff  
Joshuah Mello, WMPO Staff  
Erica Meyer, WMPO Staff

The committee discussed Transportation Systems Management and Transportation Demand Management strategies that they would like to see integrated into the plan.

#### ITS Boards

- Improve accuracy of boards including signs for fastest route available and announcing of bridge opening. The construction of ITS boards at new locations can help alleviate traffic issues in the area. The Regional Transportation Commission should control the ITS system.

#### Emergency Assistance

- Main focus areas will include the causeway, Martin Luther King, Jr. Parkway, Wilmington Bypass, Hampstead Bypass, and the skyway

#### Signal Synchronization

- all new signals within WMPO should be synchronized with city system

#### New Technology

- work with new technology to provide information to drivers through traffic control center

#### TDM Strategies

- access management: limit driveways to one per property keep away from intersections
- cross-access: connect adjacent properties
- highlight projects that reduce demand on system (roadway) through TDM strategies

- hire TDM coordinator (regional transportation commission)
- coordinate transportation with public school systems
- encourage use of school buses and carpools for school transportation
- invite school transport officials to WMPO
- geocoding ability valuable to employers and employees
- restructure UNCW shuttles
- discourage UNCW freshman/sophomores
- clustered land use: upzone areas along transit corridors
- encouraged shared parking/parking limits
- integrate park and ride lots with future develop
- continue to encourage redevelopment of CBD, mixed use development with *integrated* infrastructure
- public bike system (small starter system)
- must look at tolls (variable rates) start-up costs?
- speed limits reductions yes (tie to reduce cost)
- ILM/RDU shuttle private
- recommend tourist transportation plan (completed by CVB)