



**WILMINGTON URBAN AREA  
Metropolitan Planning Organization**

**Citizen Advisory Committee  
(D/B/A Cape Fear Commutes 2035 Committee)  
February 9, 2011 Minutes**

**Members in attendance:**

Howard Loving, Co-chair  
John Melia  
Ryan Rhodenhiser  
Howard Capps  
Scott Comartie  
Dorsey Jones

Paul Martinez  
Terry Obrock  
Eric Coffey  
Al Freimark  
Steve Stanton  
Stewart Smith

**Others in attendance:**

Mike Kozlosky, WMPO Staff  
Suraiya Rashid, WMPO Staff  
Tara Murphy, WMPO Staff  
Bill McDow, City of Wilmington Staff

**Call to Order and Adoption of Minutes**

The meeting was called to order 4:02. The corrected minutes from the last meeting were approved unanimously.

**Review of Comments from NHC Board of Commissioners**

- Questions from Commissioners Catlin and Berger were discussed. Commissioner Berger voted against adoption of the plan.
- Mr. Loving, Mr. Cromartie and Mr. Coffey will contact Commissioner Berger to set a meeting to help him better understand the plan.
- An important point to make continually is that the Skyway was not the focus of the Cape Fear Commutes 2035 Transportation Plan (CFC 2035 Plan).

**Strategic Planning Discussion**

- Develop a strategic business plan for the MPO to determine the focus for the next few years.
- Target Deadline: submittal with the next fiscal year budget in July.
- WMPO Staff will solicit the top-5 focus areas from the CAC, TCC and TAC to assist in determining priorities and focus for the next two years.
- Staff will compile the information and bring it back to the CAC for development of the performance and implementation measures for the strategic plan. The CAC will develop a draft Strategic Business Plan which will be presented to the TAC members for their consideration.
- The business plan will guide the TAC as they set their policies and procedures.
- It was suggested that “low-hanging fruit” is not a bad thing to try to address given the current economic situation but at the same time we can’t forget to focus on future long-term needs.
- The concern that something is not financially feasible right now should not be a reason to eliminate from your vote.
- It was suggested that Mr. Kozlosky go to the TAC with the ranking exercise without giving them a detailed explanation as to the outcome of the exercise at the TCC and CAC.
- The plan message must continually be communicated to all stakeholders in the MPO.

- Mr. Loving suggested that the Cape Fear Commutes Committee may have missed an opportunity by not communicating with all the planning commissions within the MPO while working on the long range transportation plan.
- It was suggested that when a developer comes in for his first path with the planner, the planner needs to take the opportunity to review the long range transportation plan with him.
- Mr. Capps told members in reference to the Kerr Avenue project, planning staff has been working with the property owner for months and they were dealing with issues like trying to protect trees. It is the property owner's prerogative to do what is permitted by the zoning ordinance. If there is not some incentive for him to give up the drug store to do a mixed-use it will most likely not be done. Right now there is no incentive.
- Mr. Loving said that might be an extreme example. Talking about a brand new development in an area not yet developed, where bus shelters and park-and-ride is envisioned, that's where this plan would be useful. Mr. Capps said if you look at the entire corridor, the plan is encouraging a higher density of development to encourage a more walkable community and mass transit options. If someone comes in with an idea and it's not consistent with that plan, there's nothing to prevent them from doing what they want to do as long as the zoning permits it.
- Ms. Murphy indicated that sometimes codifying, which is to take some of those elements that you feel are very important, and incorporate them into the land-development code.

### **Strategic Planning Exercise**

- The measures listed in the Cape Fear Commutes 2035 Plan are for consideration over a 25 year span.
- The exercise will determine what we are to focus on for the next few years.
- Performance Measures that will be developed after the priorities are established will be used to determine when/if we have met the goal.
- The charts placed on the walls represent the plan and each appendices and policy section.
- In an oversight, there was not a policy section for TDM and TSM. Staff has added this section for the CAC and the TAC. Mr. Kozlosky told member it was not included at the TCC meeting but he will contact member and ask for input.
- Each member was given 5 markers to place alongside the 5 areas he feels the WMPO should focus their efforts for the next 5 years.

### **Review of "How to Write an Effective Performance Measure"**

- Mr. Kozlosky distributed information on writing an effective performance measure in preparation for the next meeting. After consensus on the priorities has been reached, the committee will develop performance measures for implementation. Mr. Loving said it will take some explanation of the total process used to develop the CFC 2035 Plan and remind them that when the CAC began in 2007 it was acknowledged that a single document would not solve all problems. Data such as specific economic projections and growth projections was used to make decisions as the CFC 2035 Plan was developed.
- The public survey reinforced that just building roads would not solve all our transportation problems.

### **Election of Officers**

- Mr. Loving will serve as Chairman
- Mr. Cromartie will serve as Vice-Chairman.

### **Additional Comments**

- Mr. Loving reminded members that they are welcome to attend the TAC meeting on February 23rd.
- Mr. Loving indicated there are two things to consider; linking information back to the planning commissions and when this plan is adopted by all municipalities to send a press release out.
- Mr. Kozlosky told members that Brunswick County and Belville have not yet adopted the plan.

***Members agreed that the CAC will meet the 1<sup>st</sup> Wednesday of each month at 4:30pm in the 4<sup>th</sup> Floor Traffic Conference Room. The next meeting will be held March 2<sup>nd</sup>.***