



WILMINGTON URBAN AREA Metropolitan Planning Organization

Citizen Advisory Committee May 4, 2011, Meeting Notes

Members:

City of
WILMINGTON
Lead Planning Agency

Town of
CAROLINA BEACH

Town of
KURE BEACH

Town of
WRIGHTSVILLE
BEACH

NEW HANOVER
County

Town of
BELVILLE

Town of
LELAND

Town of
NAVASSA

BRUNSWICK
County

PENDER
County

CAPE FEAR
Public Transportation
Authority

North Carolina
BOARD OF
TRANSPORTATION

Members in attendance:

Scott Cromartie
Ryan Rhodenhiser
Dorsey Jones

John Melia
Steve Stanton
Stuart Smith

Al Freimark
Terry Obrock

Others in attendance:

Mike Kozlosky, WMPO Executive Officer
Suraiya Rashid, WMPO Staff
Bill McDow, City of Wilmington Staff

Call to Order and Adoption of Minutes

The meeting was called to order at approximately 4:15. Mr. Cromartie called the meeting to order and stated minutes were before the committee for approval with any additions or corrections. The corrections were to the language of the complete streets performance measure. The committee discussed the Work Load Measure, Efficiency Measure and Effectiveness Measure for this objective. After the discussion, the minutes were approved with corrections.

Discussion of Performance Measures

- Mr. Kozlosky stated that the MPO would be working on three items in its budget, which was requested by WMPO members, a Comprehensive Transportation Plan, a Collector Street Plan for the Town of Leland and a Safe Routes to School plan.
- Mr. Stanton asked about WMPO support for the Road Diet within Carolina Beach. The WMPO has been in discussion with the town and will collect traffic count data over the Memorial Day Weekend.
- Mr. Cromartie began the discussion of performance measures with the committee members. The committee discussed ways to ensure Roadway projects are designed in a context sensitive manner (Roadway Goal 2, Objective 2), which will be in the design phase within the next year. There will be 5 projects that will be monitored under this performance measure. The committee will review each of the projects once per year during their design phase. After further discussion, the committee concluded that it could have the greatest impact while projects were in design and not construction, therefore, the objective to ensure projects are constructed in a

context sensitive manner, proposed in the April 4, 2011 CAC meeting was removed.

- Roadway objective-Preparing a policy to preserve Transportation Corridors. Mr. Kozlosky discussed the ways transportation projects can preserve transportation corridors, by filing a corridor preservation map or by subdivision plans and ordinances. The committee discussed the issue and finalized the performance measure, which will develop a policy to preserve transportation corridors for transportation projects within one year, and then send the completed policy to the TAC and municipal jurisdictions in the WMPO for adoption.
- Mass Transit- Transit Oriented Development Performance measure. The committee discussed the performance measure and set the Objective, Work Load measure, Efficiency Measure, Effectiveness Measure and Target. Based upon the time period required to implement the objective, the target for the objective was set for 50% of the municipal jurisdictions to adopt the ordinance within the first year of its completion.
- TDM/TSM- To establish a TDM plan for the WMPO. The committee discussed the importance of the TDM, Bicycle and Park and Ride objectives, and how they are linked together. These items support the other objectives within the strategic plan. Mr. Freimark reminded the committee that our current WMPO boundaries will expand and therefore, we must consider future areas in our plans. The performance measure was completed.
- TDM/TSM- To establish Park and Ride Lots for the WMPO. The committee determined that our goal would be the establishment of 1 park and ride lot per year, in order to meet our overall Cape Fear Commutes 2035 plan objective of 15 total lots.
- Bicycle- The committee discussed how to achieve the goal of supporting the coordination and linkage of bicycle transportation and mass transportation systems in the Wilmington Urban Area. The committee felt that coordination between the WMPO BikePed Committee and WAVE Transit would be necessary to success of the objective. The committee recommended having a representative from WAVE staff on the BikePed Committee, to promote greater coordination for project planning and implementation.
- Roadway- Complete and Implement long range plan initiatives to promote projects in Cape Fear Commutes- Mr. Kozlosky described a proposed objective for promoting roadway projects within Cape Fear Commutes 2035 plan, which was requested from WMPO members. The objective is to complete a comprehensive transportation analysis for the Town of Wrightsville Beach, a collector street plan for the Towns of Leland and Belville and a Safe Routes to School Plan for one school within the WMPO. The performance measures would require each of these long range plans to be completed within one year. Funds to complete the plans are within the WMPO budget for the upcoming fiscal year, (July 1, 2011 to June 30, 2012). The committee finalized the performance measure.

The Table of CAC Performance Measures is included below:

Citizens Advisory Committee Meeting, May 4-2011- Table of Performance Measures

Mode Roadway

Goal: To promote roadway projects included in Cape Fear Commutes 2035 plan

Objective: Promote education of Cape Fear Commutes 2035 plan by presenting to the public and citizens organizations (public meetings, civic organizations, planning and technical boards, board of education, realtor and builder organizations, and other groups, such as Home builders, BASE, American Institute of Architects, etc., as listed in Appendix 2, page 3).

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|-----------------------------------|---------------------|------------------------|---------|
| | 12 meeting presentations per year | 3 per quarter | 25% | 100% |

Mode Roadway

Goal To ensure all new roadways and bridges within the Wilmington Urban Area include bicycle, mass transportation, and pedestrian accommodations and facilities (as per complete streets policies adopted by the WMPO and the North Carolina Board of Transportation); and that they are designed and constructed in a context sensitive manner with design speeds based on the context zones included in Appendix 10 of Cape Fear Commutes 2035

Objective 1 Prepare a complete streets policy that municipalities and counties will adopt.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|--------------------|---------------------|------------------------|---------|
| | 13 | 4 per quarter | 25%. | 100% |

Objective 2 To ensure projects are designed in a context sensitive manner in compliance with design speeds as outlined in Appendix 10 of Cape Fear Commutes 2035 plan.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|---|---|--|------------|
| | Projects currently in design (are reviewed 1 time per year) | Projects designed in a context sensitive manner with design speeds that meet objectives of Cape Fear Commutes 2035 plan | % of Projects that incorporate context sensitive design characteristics as outlined in Appendix 10 | 5 Projects |

Mode Roadway

Goal To develop a policy to preserve transportation corridors as designs for transportation projects are finalized by the North Carolina Department of Transportation and other agencies.

Objective Prepare a policy to preserve transportation corridors for transportation projects within the MPO.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|----------------------------------|-------------------------|---|-------------------|
| | Develop the policy within 1 year | Policy completed by CAC | Policy adopted by TAC & municipal jurisdictions in WMPO | Adopted in 1 year |

Mode Mass Transit

Goal To work to support Transit Oriented Development (T.O.D.) by ensuring land use plans in all member counties and municipalities support mass transportation projects identified in Cape Fear Commutes 2035 Transportation Plan.

Objective To develop a transit oriented development ordinance (T.O.D.), which ensures land use plans are consistent with Cape Fear Commutes 2035 Transportation Plan.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|---|--|---|-----------------------|
| | Develop a T.O.D. ordinance that implements recommended strategies outlined in CFC 2035 Transportation Plan. | Number of municipalities that adopt the T.O.D. ordinance | T.O.D. ordinance is adopted within 1 year | 50% of municipalities |

Mode **TDM/TSM**

Goal To establish a Transportation Demand Management (TDM) Program and implement recommended strategies outlined in Cape Fear Commutes 2035 Transportation Plan.

Objective 1 To establish a strategic TDM plan for the WMPO

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|-----------------------------|----------------------------|---|-----------------------|
| | Develop plan within 1 year. | Develop Strategic TDM Plan | Adoption of plan by TAC & municipal jurisdictions in WMPO | Adopted within 1 year |

Objective 2 To establish Park and Ride Lots for the WMPO

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|-------------------------------|----------------------------------|-------------------------------|------------------------------|
| | 1 Park and Ride lot per year. | Designation of Park and Ride lot | Adoption of Park and Ride Lot | 1 Park and Ride Lot per year |

Mode **Bicycle**

Goal To support the coordination and linkage of the bicycle transportation and mass transportation systems with the Wilmington Urban Area.

Objective To consider having a representative from WAVE Transit on the BikePed Committee.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|--|--|-----------------------------------|---------|
| | Representative is added to Board of BikePed Committee. | WAVE Representative on board within 1 year | Having rep. on BikePed Committee. | 1 year |

Mode **Roadway**

Goal To promote roadway projects included in the CFC 2035 Plan.

Objective Complete and implement long range plan initiatives to promote projects in Cape Fear Commutes.

| Measure | Work Load Measure: | Efficiency Measure: | Effectiveness Measure: | Target: |
|---------|--|---|--|---------------------------------------|
| | Complete the comprehensive transportation analysis for Wrightsville Beach and the Leland/ Belville Collector Street Plan and Safe Routes to School Plan. | Completion of 1 comprehensive plan, 1 collector street plan, and 1 Safe Routes to School plan | Adoption of comprehensive plan, collector street plan and safe routes to school plan | Completion of three long range plans. |