



WILMINGTON URBAN AREA Metropolitan Planning Organization

Citizen Advisory Committee June 8, 2011, Meeting Notes

Members:

City of
WILMINGTON
Lead Planning Agency

Town of
CAROLINA BEACH

Town of
KURE BEACH

Town of
WRIGHTSVILLE
BEACH

NEW HANOVER
County

Town of
BELVILLE

Town of
LELAND

Town of
NAVASSA

BRUNSWICK
County

PENDER
County

CAPE FEAR
Public Transportation
Authority

North Carolina
BOARD OF
TRANSPORTATION

Members in attendance:

Howard Loving
Ryan Rhodenhiser
Paul Martinez

John Melia
Steve Stanton
Stuart Smith

Dorsey Jones
Terry Obrock
Al Freimark

Others in attendance:

Mike Kozlosky, WMPO Executive Officer Suraiya Rashid, WMPO Staff

Call to Order and Adoption of Minutes

The meeting was called to order at approximately 4:00. Mr. Loving called the meeting to order. Mr. Loving asked about the status of Don Setters. Mr. Smith asked if the TDM/TSM performance measure correct, which had a workload measure of developing a plan in one year and an effectiveness measure of adopting the plan in one year. The committee discussed the item and determined it was possible to accomplish both measures within a year. The committee acknowledged that the bar is set high for the performance measures, and realizes it can be readjusted if the measure is not achieved. Mr. Melia asked for clarification on Complete Streets Workload measure. The measure listed the number "13". The workload measure was corrected to read "adopted by 13 jurisdictions". The committee discussed the committee discussed the Work Load Measure, Efficiency Measure and Effectiveness Measure for this objective. The minutes were approved.

Discussion of Performance Measures

- Mr. Kozlosky discussed the performance measure of having a WAVE Transit representative on the BikePed committee, which has been achieved. The committee developed another performance measure, which is related to the evaluation and analysis of coordinated bicycle facilities and mass transportation locations, such as shelters or bus stops. The performance objective is designed to identify any deficiencies between the facilities for these modes of transportation, such as the lack of bike racks near transit facilities. The committee suggested having a WAVE representative to assist the WMPO staff in compiling the report.

Mode Roadway

Goal: To promote roadway projects included in Cape Fear Commutes 2035 plan

Objective: Promote education of Cape Fear Commutes 2035 plan by presenting to the public and citizens organizations (public meetings, civic organizations, planning and technical boards, board of education, realtor and builder organizations, and other groups, such as Home builders, BASE, American Institute of Architects, etc., as listed in Appendix 2, page 3).

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	12 meeting presentations per year	3 per quarter	25%	100%

Mode Roadway

Goal To ensure all new roadways and bridges within the Wilmington Urban Area include bicycle, mass transportation, and pedestrian accommodations and facilities (as per complete streets policies adopted by the WMPO and the North Carolina Board of Transportation); and that they are designed and constructed in a context sensitive manner with design speeds based on the context zones included in Appendix 10 of Cape Fear Commutes 2035

Objective 1 Prepare a complete streets policy that municipalities and counties will adopt.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	13	4 per quarter	25%.	100%

Objective 2 To ensure projects are designed in a context sensitive manner in compliance with design speeds as outlined in Appendix 10 of Cape Fear Commutes 2035 plan.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Projects currently in design (are reviewed 1 time per year)	Projects designed in a context sensitive manner with design speeds that meet objectives of Cape Fear Commutes 2035 plan	% of Projects that incorporate context sensitive design characteristics as outlined in Appendix 10	5 Projects

Mode Roadway

Goal To develop a policy to preserve transportation corridors as designs for transportation projects are finalized by the North Carolina Department of Transportation and other agencies.

Objective Prepare a policy to preserve transportation corridors for transportation projects within the MPO.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Develop the policy within 1 year	Policy completed by CAC	Policy adopted by TAC & municipal jurisdictions in WMPO	Adopted in 1 year

Mode Mass Transit

Goal To work to support Transit Oriented Development (T.O.D.) by ensuring land use plans in

all member counties and municipalities support mass transportation projects identified in Cape Fear Commutes 2035 Transportation Plan.

Objective To develop a transit oriented development ordinance (T.O.D.), which ensures land use plans are consistent with Cape Fear Commutes 2035 Transportation Plan.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Develop a T.O.D. ordinance that implements recommended strategies outlined in CFC 2035 Transportation Plan.	Number of municipalities that adopt the T.O.D. ordinance	T.O.D. ordinance is adopted within 1 year	50% of municipalities

Mode **TDM/TSM**

Goal To establish a Transportation Demand Management (TDM) Program and implement recommended strategies outlined in Cape Fear Commutes 2035 Transportation Plan.

Objective 1 To establish a strategic TDM plan for the WMPO

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Develop plan within 1 year.	Develop Strategic TDM Plan	Adoption of plan by TAC & municipal jurisdictions in WMPO	Adopted within 1 year

Objective 2 To establish Park and Ride Lots for the WMPO

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	1 Park and Ride lot per year.	Designation of Park and Ride lot	Adoption of Park and Ride Lot	1 Park and Ride Lot per year

Mode **Bicycle**

Goal To support the coordination and linkage of the bicycle transportation and mass transportation systems with the Wilmington Urban Area.

Objective To Analyze bicycle and mass transportation facilities to coordinate the usage of each mode.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Analyze deficiencies between coordinated bicycle and mass transportation facilities.	Completion of analysis within 9 months	Final deficiency report.	Complete within 9 months

Mode **Roadway**

Goal To promote roadway projects included in the CFC 2035 Plan.

Objective Complete and implement long range plan initiatives to promote projects in Cape Fear Commutes.

Measure	Work Load Measure:	Efficiency Measure:	Effectiveness Measure:	Target:
	Complete the comprehensive transportation analysis for Wrightsville Beach and the Leland/ Belville Collector Street Plan and Safe Routes to School Plan.	Completion of 1 comprehensive plan, 1 collector street plan, and 1 Safe Routes to School plan	Adoption of comprehensive plan, collector street plan and safe routes to school plan	Completion of three long range plans.