



This questionnaire is being distributed to the citizens, property owners and business community as part of the *Market Street Corridor Study*. The project team will use the information collected to establish goals and provide additional detail to the study. Your candid response is appreciated.

1. Do you live, work, or own a business along Market Street?  
(check all that apply)

Reside (Home)       Own business  
 Work                       Other \_\_\_\_\_

2. Overall, how would you rate the transportation and land use decisions along Market Street? (check one)

Excellent     Good     Fair     Poor

3. In the last few years, has transportation gotten better, stayed the same or gotten worse? (check one)

Better     About the Same     Worse

4. What do you LIKE most about Market Street?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. What do you DISLIKE most about Market Street?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6. When is the worst time of day to travel along Market Street?  
(check all that apply)

Weekday morning       Weekday evening  
 Saturday                       No problems

7. What two intersections would you most like to see improved as part of this plan?

1. \_\_\_\_\_

2. \_\_\_\_\_

8. What improvements are needed along Market Street?  
(check all that apply)

Widen roadway  
 Side street connectivity  
 Install planted median with appropriate median openings  
 Fix and install new sidewalks and crosswalks  
 Enhance signal system  
 Bike lanes or bike accommodations  
 Intersection Improvements (turn lanes, signals, crosswalks)  
 Sign control and cleanup  
 Building design and aesthetics  
 Gateways and landscaping  
 More frequent transit, clean and reliable buses  
 Transit shelters and bus route information  
 Truck route, signage, time-of-day use and truck restrictions  
 Plant street trees, flowers and bushes

9. Do you use transit along the Market Street Corridor?

Yes       No

10. How likely would you be to increase your use of transit if the following improvements were made?

	Very Likely	Somewhat Likely	Not Likely
More frequent services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clean buses & facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vanpools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park & Ride/Kiss & Ride	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shelters/street furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better connections to activity centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better route information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. What are the two best examples of quality land use along the corridor?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# Market Street Corridor Study

## Public Questionnaire

12. Please give your response to the following, "THE OUTCOME OF THIS PROJECT SHOULD..."

	<u>Strongly Agree</u>	<u>Agree</u>	<u>Disagree</u>	<u>No Opinion</u>
Concentrate on enhancing the image of Market St. through architectural design standards and enhanced landscaping	1	2	3	4
Focus more on economic development of the corridor with less emphasis on aesthetics	1	2	3	4
Eliminate visual clutter along Market St. created by multiple signs and outdoor storage	1	2	3	4
Promote a mixture of land uses along the corridor such as office, research and multiple family with less emphasis on strictly commercial development	1	2	3	4
Promote strictly commercial development along the corridor	1	2	3	4
Encourage more office development	1	2	3	4
Encourage more industrial development	1	2	3	4
Preserve remaining woodland areas and other natural features along the corridor	1	2	3	4
Allow more condo townhouses and apartments	1	2	3	4
Require screening or landscape buffers between businesses and residences	1	2	3	4

13. Which of the following Land Use Regulations do you support along Market Street?

- Sign, height and appearance restrictions
- Building height and setbacks
- Building façade regulations
- Parking layout and orientation regulations
- On-site landscaping and buffer requirements
- Promote "shared-use" driveways
- Cross-access, connectivity and "stub-out" requirements
- Building design treatments (color palette and materials)

14. If additional funding for transportation improvements is needed, would you support any of the following sources? (check all that apply)

- Higher gas tax
- Development impact fees
- Higher sales tax
- Higher property tax
- Transportation bonds (borrowing)
- Other: \_\_\_\_\_
- Do not support additional funding

If you would like to receive email information related to the ongoing *Market Street Corridor Study*, please include your email address:

\_\_\_\_\_

**Please return all completed surveys to:**

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