Members in attendance:
Howard Loving  John Ellen  Al Freimark
Stuart Smith  John Melia  Steve Stanton
Scott Cromartie  Eric Coffey

Others in attendance: Suraiya Rashid, Sr. Transportation Planner, Adrienne Harrington, Transportation Planner, and Bill McDow, Transportation Planner

Call to Order and Approval of Minutes
Mr. Loving called the meeting to order and asked the members to review the minutes. The CAC discussed the minutes, and then the minutes were approved as submitted.

Update on MTP 2040 Plan Schedule and TAC Workshop Results
Mr. Loving asked Ms. Rashid to provide an update on the schedule and provide results of the TAC Workshop. Ms. Rashid discussed projects lists that were agreed upon by the TAC. The TAC made changes to the funding method and priority for the Cape Fear River Crossing project, Independence Blvd and other major projects were funded. The Cape Fear River Crossing was broken into phases, with one phase funded and another added to Alternative Funding list. Cape Fear River Memorial Bridge was listed as an Alternative Funding project. Other projects discussed included Mass Transit Express Routes, Freight/Rail connection from Castle Hayne, and a name change for Ferry Landings from Belville to Navassa. Ms. Rashid discussed the Master schedule for the plan.

Update on Municipal Board Briefings and Open Houses
She briefed the CAC on the up-coming Municipal briefings and the Open Houses. She discussed the agenda packet each member would receive. Ms. Rashid gave a presentation on the CAC Individual participation in the Municipal Agenda Briefings. Municipal Agenda meetings and advertising for open houses will be in March. Open House will be held in April. In, May Modal Sub-committees will review public input from the Open Houses. In June, CAC will meet to review Modal Sub-committee comments and Public Input comments. In August and September, CAC will meet with Municipal boards to seek adoption of the plan. After the Municipalities adopt the plan, the TAC will adopt the plan in December.

Mr. Loving and Ms. Rashid emphasized the importance of having CAC members invite their municipal leaders to attend the public outreach meetings and provide feedback on the Draft 2040 Plan. CAC members will work with Staff to prepare for the municipal briefings. Mr. Loving emphasized the importance of CAC member presentations to their municipal board. The CAC member presentation
would be on the agenda for the meeting. The agenda packet would have maps, slides, and material for each municipality. Ms. Rashid gave an overview/mock presentation to a municipal board. The CAC gave feedback on the mock presentation slides. Ms. Rashid discussed the Open Houses and provided a tentative schedule and location for each meeting. The CAC discussed their role in the Open Houses. The comment forms will be important. The web page for the Open Houses is still in draft form and has not gone “live”. The CAC wanted to know how the public would get information on the Web page. The Web page will be advertised. A ½ page handout will be developed for the open houses, which attendees can share with their neighbors. Mr. Loving commended staff on the great work done on the open house packets.

**Update on TDM Activities**
Mr. Loving asked Ms. Harrington to give an update on TDM Activities. Ms. Harrington presented an update on the TDM program. Ms. Harrington defined TDM as anything that reduces traffic congestion. NCDOT defines it as anything that helps mitigate the growth of Traffic Congestion. The TDM committee is active. Ms. Harrington discussed current members of the TDM committee. Lead Employers include PPD, UNCW, NHRMC, NHC Schools and CFCC. Park and Ride Lots are open in Brunswick County. TDM strategies were discussed. Short Term TDM plan was adopted by TAC on Jan. 28, 2015. The TDM plan will be reviewed every two years. NCDOT released a call for Grants to fund a full time TDM Coordinator position for the WMPO. The CAC asked how the position will be funded. Ms. Harrington answered questions on the funding for the TDM Coordinator, (1/2 of Admin Costs funded, such as Salary, Benefits, and Marketing Plan Costs for 1st year of position). NCDOT funding decision is anticipated for March 2015. The CAC discussed TDM activities in the WMPO.

**Discussion of Next Steps**
Mr. Loving recapped the upcoming events and the meeting was adjourned.

**Action Items and Next Steps**
- CAC to give a briefing to their individual municipal board.
- Staff will revise Open House Packets, Schedules and Tentative Meeting Locations
- Staff will revise Media Contacts lists.

**Next Meeting Date:** March 11, 2015 at 3 PM