

Meeting Minutes
Wilmington Urban Area Metropolitan Planning Organization
Transportation Advisory Committee
FY 2017-2021 Strategic Business Plan Retreat
Date: March 14, 2016

Members Present:

Gary Doetsch, Town of Carolina Beach
Frank Williams, Brunswick County
Pat Batleman, Town of Leland
Emilie Swearingen, Town of Kure Beach
Skip Watkins, New Hanover County
Hank Miller, Town of Wrightsville Beach
Eulis Willis, Town of Navassa
Neil Anderson, City of Wilmington

Staff Present:

Mike Kozlosky, Executive Director

1. Call to Order

Mr. Doetsch called the meeting to order at 1:04pm.

2. Review Cape Fear Transportation 2040 Goals, Objectives and Policies

Ms. Motsinger gave a presentation on the Cape Fear Transportation 2040 Goals, Objectives and Policies. She gave a brief overview of the plan's goals, objectives and policies for each of the transportation modes. A brief question/ answer period followed her presentation.

3. Review of SWOT Analysis and Customer Survey Results

Mr. Lopez gave a presentation on the WMPO's 2016 organizational survey results. He discussed the information provided in the survey and the SWOT Analysis results. A brief question/answer period followed.

4. Strategic Planning Exercise

Mr. Kozlosky introduced Mr. Scott Rosthauser with the City of Wilmington's Human Resources Department who will serve as facilitator for the discussions on strategic planning efforts for the WMPO organization.

Mr. Rosthauser guided a round-table discussion regarding their past experiences with strategic planning. Members discussed some of the challenges they face as they go through that process. Mr. Williams said one of the big challenges is to get participants to focus on the "big picture" goals. Members discussed their past experiences in strategic planning and their expectations for today's exercise.

A general discussion followed where members shared their thoughts regarding strategic planning goals and objectives.

Mr. Rosthauser told members that the first step is to look

Mr. Rosthauser asked member what

5. Summarize Comments from the Strategic Planning Exercise

6. Next Steps

7. Adjournment

With no further business, the meeting was adjourned at 4:30pm

Respectfully submitted

Mike Kozlosky

Executive Director

Wilmington Urban Area Metropolitan Planning Organization

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THE ENTIRE PROCEEDINGS ARE RECORDED ON A COMPACT DISC AS PART OF THIS RECORD.**