

Meeting Minutes
Wilmington Urban Area Metropolitan Planning Organization
Bicycle and Pedestrian Advisory Committee
Date: August 15, 2017

Members Present:

Katie Ryan, Town of Wrightsville Beach
Allen Oliver, Town of Kure Beach
Joe Boyd, Town of Belville
Carol Stein, Pender County
Shawn Spencer, New Hanover County
Al Schroetel, Cape Fear Cyclists
Adrienne Harrington, TDM
Tom Campbell, Carolina Beach
Paul Masten, alternate for NC Board of Transportation
Stephen Whitney, Brunswick County

Additional Guests:

John Townsend, New Hanover County

1. Call to order

A. Harrington called meeting to order at 3:02pm.

2. Public Comment Period

No public comments.

3. Approval of Minutes from June 13, 2017

A. Harrington asked if the Committee could table the approval of minutes until the next meeting. She attached the wrong meeting minutes in the agenda packet.

4. New Business

- A. Harrington informed the Committee about recent staffing/committee member changes. C. O'Keefe and B. Doliboa have accepted positions in Colorado and have left. A. Harrington also informed the Committee about the other two WMPO Transportation Planners that have left. She recognized the vacant seats on the WMPO Bike/Ped Committee and told the Committee she would work towards filling those vacant positions.
- A. Harrington gave a presentation about the WMPO's Go Coast program. See attached presentation.
- A. Harrington reminded the Committee about conversations from the end of last year regarding bike rack identification. The Committee discussed several options for identifying areas where bike racks are needed. The Committee agreed to send out an online survey to people that bike, such as Cape Fear Cyclists, the River to Sea Bike Ride participants, and the Bike to Work Week participants. A. Harrington offered to draft the survey and send the draft out to the Committee for their approval.

5. Discussion

- A. Harrington reported back after the discussion last month regarding a Cross City Trail analysis. A. Harrington spoke with Mike Kozlosky about an analysis and they decided to wait until the Cross City Trail is completed next summer, and they would explore options with the City of Wilmington's 4SW200 Committee.
- A. Harrington gave an update on the Watch For Me NC bicycle/pedestrian/driver safety campaign. She reported that UNCW is taking the lead on coordinating the campaign, and she has let them know that if they need help, the WMPO Bike/Ped Committee could assist with efforts to promote the campaign.

6. Announcements

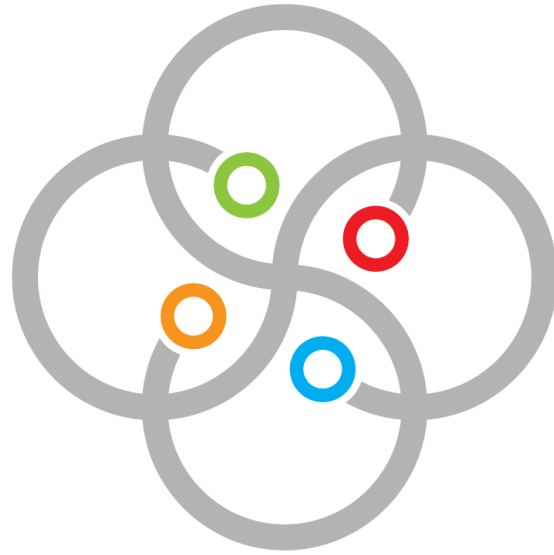
- A. Schroetel provided an update about the Daniel Fetner Bike Ride on Pleasure Island. It will be held on October 21st.
- The Bike Walk NC Bike Summit will be held November 3rd and 4th in Wilmington.

6. Next meeting

- September 12, 2017 at 3 PM

7. Adjournment

THE ABOVE MINUTES ARE NOT A VERBATIM RECORD OF THE PROCEEDINGS
THE ENTIRE PROCEEDINGS ARE RECORDED ON A COMPACT DISC AS PART OF THIS
RECORD.



GO COAST

Adrienne Harrington
WMPO

Go Coast Program Manager

TDM Program History

- Mid 2000's
- 2014 – plan writing
- 2015 – plan adoption and submission
- 2016 – start plan implementation

Work Cape Fear:
Expanding Commuter Options in the Cape Fear Region



Adopted
January 28, 2015

Short-Range Plan Priorities

■ High Priority

- *Alternative Work Schedules*
- *Carpool/Vanpool*
- *Development Review*
- *Park & Ride Lots*
- *Full – Time TDM Coordinator*
- *Transit Amenities*
- *Bicycle & Pedestrian Infrastructure*

■ Medium Priority

- *Bike Share*
- *Car Share*
- *Commuter Transit Routes*
- *Employer Transportation Coordinators*

■ Low Priority

- *Consulting Services for Telecommuting*
- *Employer Shuttles*
- *Transportation Management Districts*



FY17 Accomplishments

- Bike share
- Share the Ride NC custom sites
- Program branding
- First commuter challenge
- Bike to Work Week
 - *Presentation at ACT Conference*
- Statewide TDM plan
- Bike to School Day & Walk to School Day



Branding



GO COAST
CAPE FEAR'S OFFICIAL AGENCY
FOR SMART TRANSPORTATION



GO COAST



GO COAST



FY16 and FY17 Annual Report

| | 2015-2016 Annual Report | 2016-2017 Annual Report | Percent Increase/ Decrease |
|--|----------------------------|----------------------------|----------------------------------|
| Number of Bike to Work Week Participants | 254 | 306 | 20.5% |
| Number of Commuting Miles Biked During Bike to Work Week | 6,882 | 9,544 | 38.7% |
| Number of Students Participating in Bike to School Day | 50 | 120 | 140% |
| Number of Students Participating in Walk to School Day | N/A | 400 | |
| Share the Ride NC - # of Complete and Confirmed User Accounts in Share the Ride NC - UNCW Custom Sub Site | 24 | 25 | 4.2% |
| Share the Ride NC - # of Complete and Confirmed User Accounts in Share the Ride NC - Wave Pool | 72 | 108 | 50% |
| Number of Vanpool Participants | 20 | 20 | 0% |
| Park & Ride Lot Users | 2 | 10 | 400% |
| Number of Park & Ride Lots | 2 | 2 | 0% |
| Number of Commuter Challenge Participants | N/A | 175 | |
| Number of Sustainable Miles Traveled during Commuter Challenge | N/A | 29,718 | |
| Number of Trips Made during Commuter Challenge | N/A | 1,878 | |
| Number of People Participating | 422 | 1164 | 175.8% |

FY18 Strategies and Next Steps

- Expand Go Coast Committee
- Marketing plan
- Vanpool
- Share the Ride NC
- Expand bike share program
- Partner with schools
 - *Preferred carpool parking*
 - *Share the Ride NC*
- Assist UNCW with funding options
- Commuter Challenge
- Bike to Work Week
- Park & Ride lots



QUESTIONS?



GO COAST

Adrienne Harrington
WMPO

Go Coast Program Manager