



GO COAST

CAPE FEAR'S OFFICIAL AGENCY
FOR SMART TRANSPORTATION

**GO COAST COMMUTER
FRIENDLY EMPLOYER**

APPLICATION



Go Coast Commuter Friendly Employer Program

Go Coast Commuter Friendly Employers have resources that may provide opportunities for employees to reduce the number of VMT (Vehicle Miles Traveled) for purposes of work. These resources enhance the commuter experience by decreasing the amount of time that a single occupancy vehicle is on the road. Commuter Friendly Employers will be recognized on the Go Coast website and in Go Coast publishing's and newsletters. Receiving a Go Coast Commuter Friendly Employer designation can be a useful opportunity to retract and retain employees, to work towards internal goals for sustainability and health, and to enhance employee culture.

An employer can receive three possible levels of Go Coast Commuter Friendly Employer. Bronze, Silver, and Gold. Each category expands upon the one before and include an increasing number of programs and services provided by the employer to its employees. An employer can receive a commuter friendly designation by completing the Go Coast Commuter Friendly Employee Application and sending it electronically to GoCoast@wilmingtonnc.gov.

Bronze Level Go Coast Commuter Friendly Employers meet at least one of the following criteria:

- Has at least one employee who serves on the Go Coast Committee and attends at least 50% of the Go Coast Committee meetings either in person or by conference call
- Promotes Go Coast events and services to employees such as the Go Coast Commuter Challenge and Go Coast Bike To Work Week, and Share The Ride NC

Silver Level Go Coast Commuter Friendly Employers meet at least two of the following criteria *and* one of the Bronze Level Criteria:

- Provides priority parking for carpoolers or vanpoolers in designated parking lots
- Promotes Share The Ride NC to employees
 - Provides STRNC website link on website and in other direct forms of commutation with employees
- Includes Go Coast efforts in new employee orientations
 - STRNC
 - Bicycle maps
 - Wave Transit maps
 - In-person presentation by the WMPO Transportation Demand Management Coordinator
- Has facilities such as dining, child care, or an exercise gym on worksite
- Provides facilities for active and sustainable transportation such as bicycle racks, skateboard racks, and electric vehicle stations on worksite

Gold Level Go Coast Commuter Friendly Employers meet at least one of the following criteria *and* two of the Silver Level criteria *and* one of the bronze level criteria:

- Offers Alternative Work Schedules to employees
 - An Alternative Work Schedule is a schedule that allows the employee to work outside of typical business hours in the hopes to mitigate traffic congestion during peak traffic times. The employer can offer one of the following:
 - Flextime: allows employees some flexibility in their daily work schedules. This may follow a 5 day work week but allows the employee to work, for example, 7:00am-4:00pm or 9:00am-6:00pm
 - Compressed Work Week: allows employees to work fewer days but longer hours each day to follow at 40 hour work week. Common examples are four, ten hour days, or four, nine hour days and one 4 hour day.
 - Staggered shift: reduces the number of employees arriving and leaving at a worksite at one time beginning and ending shifts at different times. An example would be having a third of employees each work 7:00am-4:00pm, 8:00am-5:00pm, and 9:00am-6:00pm. Staggered shifts are created by the employer
- Offers Telework/Telecommute to employees when viable. Telework/Telecommute allows the employee to work from home on designated days. An example would be one day a week or one day every other week the employee is able to work from their home. This option omits a vehicle on the road at all.
- Provides alternative forms of transportation available for employee use such as shuttles, bicycles, park and ride lots, or electric vehicles on the employee site
- Subsidizes public transportation fees for employees or provides other financial benefits for employees who participate in active transportation such as bicycling or taking the bus
- Offers a parking cash-out: this option enables the employee to trade free parking for its cash equivalent or a percentage of its equivalent

1. NAME OF EMPLOYER:

2. ADDRESS:

3. PRIMARY CONTACT NAME:

4. PRIMARY CONTACT EMAIL:

5. NATURE OF BUSINESS:

6. APPROXIMATE NUMBER OF EMPLOYERS (AT LOCAL ADDRESS):

**7. HOW DID YOU HEAR ABOUT THE GO COAST COMMUTER
FRIENDLY EMPLOYER PROGRAM?**

8. FOR WHAT LEVEL ARE YOU APPLYING?



**9. WHY IS YOUR EMPLOYER APPLYING FOR A GO COAST
COMMUTER FRIENDLY EMPLOYER DESIGNATION?**

**10. PLEASE LIST ALL THE WAYS IN WHICH YOUR EMPLOYER IS
COMMUTER FRIENDLY. YOU MAY INCLUDE CURRENT
SERVICES, PROGRAMS, OR OPPORTUNITIES THAT ARE NOT
LISTED IN THE PROVIDED CRITERIA.**

**11. DOES YOUR EMPLOYER HAVE PLANS TO OR IS INTERESTED IN
IMPLEMENTING ANY COMMUTER FRIENDLY SERVICES THAT IT
DOES NOT HAVE CURRENTLY?**

