1) Call to Order
   Mr. Kozlosky called the meeting to order at 10:01 a.m.

2) Approval of the Agenda
   Ms. Roth made a motion to approve the agenda as presented, seconded by Ms. Bunch, and the motion carried unanimously.

3) Presentation
   a. Go Coast Website – Nick Cannon, WMPO
   Mr. Cannon gave a presentation on the Go Coast website, which is 99% complete. Although some of the content is similar to that of www.wmpo.org, the new site will set apart and increase visibility of the Transportation Demand Management (TDM) program, which promotes alternative modes of transportation. He noted that the Go Coast homepage will feature a banner highlighting current events, and links to the new bicycle/walking map and public transportation. The Personalized Commuter Plan is another feature of the website. It is a new program for citizens to receive a customized plan for utilizing alternative transportation in commuting to and from work and other transportation scenarios.

   Mr. Cannon gave an overview of the new website’s content as follows:
   
   - About
     o Go Coast and TDM
     o Go Coast Committee
     o Commuter Friendly Employer
   
   - Biking & Walking
     o Rules of the Road
       ▪ Bicycles
       ▪ Pedestrians
     o Bikes on the Bus and link to Wave Transit website
     o Maps/Clubs/Links
       ▪ Cross City Trial
       ▪ River to Sea Bikeway
       ▪ Cape Fear Cyclists
       ▪ Bicycle and Pedestrian Infrastructure Map
       ▪ Island Greenway (Carolina Beach)
- Carpool & Van Pool
  - Share the Ride NC (currently under revision by NCDOT)
  - Wave Vanpool
  - Park & Ride Lots (3 in Leland)
- Public Transportation
  - Bus Routes (MPO GIS Portal Page also with all stops and time tables available)
  - Trip Planner (by bus)
  - Free Downtown Trolley
  - Fares and Passes (link to Wave Transit)
- Projects (with a focus on alternative transportation projects that have received funding through the WMPO)
- News & Events
- Contact information

Mr. Kozlosky stated that staff will inform the committee once the new website (www.gocoastnc.org) goes live following its presentation to the MPO Board.

4) Consent Agenda
   a. Approval of TCC Meeting Minutes – September 11, 2019
   b. Resolution adopting the 2020-2029 State/Wilmington Urban Area MPO Transportation Improvement Programs
   c. Resolution approving 2018-2027 and 2020-2029 STIP/MPO Transportation Improvement Program Amendment #19-4
   d. Resolution authorizing the Chairman to enter into an agreement with the Cape Fear Public Transportation Authority and City of Wilmington for the Wilmington Urban Area Metropolitan Planning Organization to provide FY 19-20 funding to the Cape Fear Public Transportation Authority for Public Transportation Planning Activities
   e. Opening 30-day public comment period for 2018-2017 and 2020-2029 State/MPO Transportation Improvement Program Amendment #19-5

Ms. Bunch made a motion to approve the Consent Agenda, Items 4a through 4e, and to forward these items to the MPO Board for consideration. Mr. Bennett seconded the motion, and it carried unanimously.

5) Regular Agenda
   a. Resolution approving the Go Coast Transportation Demand Management Committee Bylaws
      Mr. Cannon stated that a draft of the bylaws defining the purpose of the Go Coast/Transportation Demand Management (TDM) Committee has been included in the agenda packet. He noted that no bylaws existed previously. He added that the Go Coast Committee approved the bylaws in September.

      Mr. Cannon made a motion to approve the Go Coast Transportation Demand Management Committee Bylaws. Mr. Haire seconded the motion, and it carried unanimously.
6) **Discussion**
   a. **Alternative Funding Criteria and Proposed Project Lists for inclusion in Cape Fear Moving Forward 2045**
   Ms. Lorenzo gave an update on the Alternative Funding opportunities for inclusion in the Cape Fear Moving Forward 2045 Plan. She noted that in September, the MPO Board endorsed the fiscally constrained project lists and directed staff to present the potential alternative funding sources to the governing boards of the member jurisdictions. She added that staff expects to complete the presentations in early November and bring the alternative funding sources to the MPO Board for consideration at its November meeting.

   Ms. Lorenzo stated that once the alternative funding sources are identified, staff will bring forward any additional projects to be included in the fiscally constrained plan in January.

   Mr. Kozlosky pointed out that the request for presentations to the member jurisdictions will compress the timeline.

   Ms. Lorenzo commented that staff hopes to present the draft plan to the MPO Board in March of 2020, which is still within the original timeframe of the plan.

7) **Updates**
   Mr. Kozlosky stated that updates are included in the agenda packet. In addition, he acknowledged the presence of two new staff members: Associate Transportation Planner Rachel McIntyre and GIS Analyst Luke Foreman.

   Ms. McIntyre and Mr. Foreman expressed appreciation, and gave a brief overview of their professional backgrounds.

8) **Announcements**
   a. **Bike/Pedestrian Committee Meeting: November 12th**
   b. **Next TCC meeting: November 6th at the New Hanover County Library’s Main Branch**

9) **Adjournment**
   With no further items, the meeting was adjourned at 10:16 a.m.

THE ABOVE MINUTES ARE NOT A VERBATIM RECORD OF THE PROCEEDINGS. THE ENTIRE PROCEEDINGS ARE RECORDED ON A COMPACT DISC AS PART OF THIS RECORD.