GO COAST

CAPE FEAR'S OFFICIAL AGENCY FOR SMART TRANSPORTATION

Cape Fear Change In Motion 2020

Document Appendix

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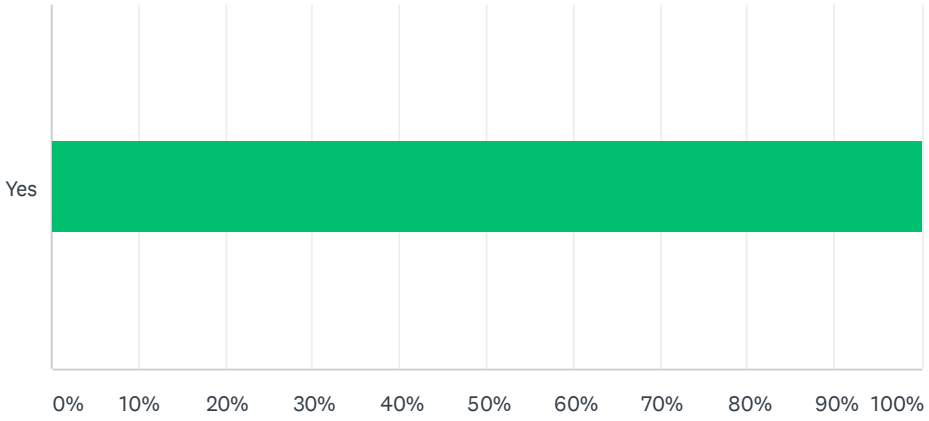
Q1 The Wilmington Urban Area Metropolitan Planning Organization's Transportation Demand Management (TDM) program "Go Coast" updates its short-range plan every five years. The 2020 plan update "Cape Fear Change in Motion 2020" elaborates on specific plans to increase alternative mode use and decrease vehicle miles traveled to reduce traffic congestion in the WMPO area. This plan is used as a guide for feasible goals that can be implemented by Go Coast and its partners and utilized by area residents. Per federal law, the WMPO is required to offer the public the opportunity to provide feedback on all plan documents. This survey will ask 28 questions about transportation in the WMPO region and your preference for how alternative transportation modes may be utilized in the near future. The term "alternative transportation" when seen in this survey refers to modes that are not a single occupant vehicle such as bicycling, walking, carpooling/vanpooling, and using public transportation. Do you wish to continue?

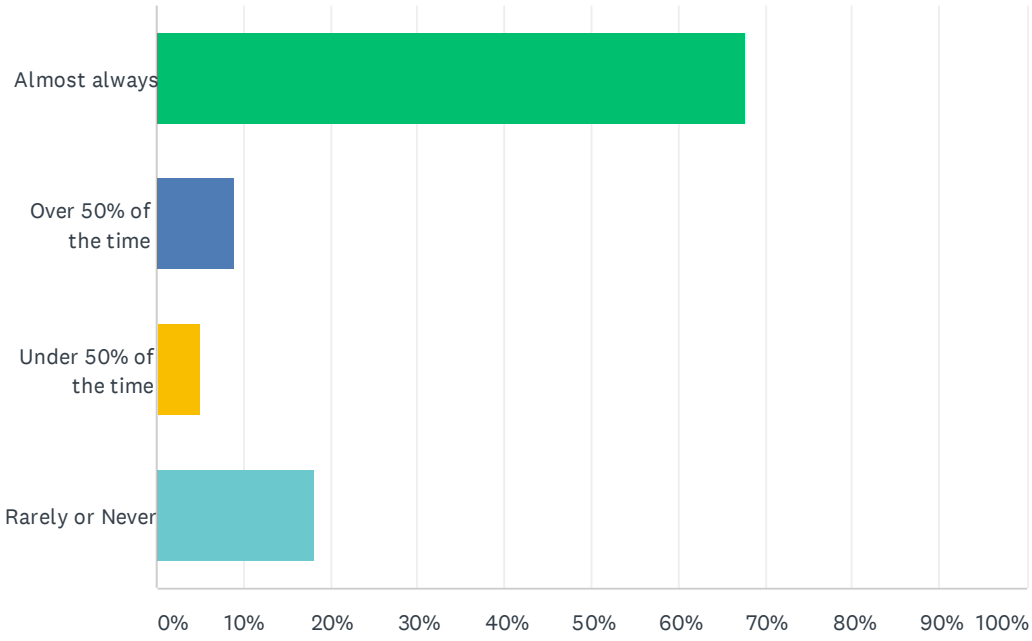
Answered: 256 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	100.00%	256
TOTAL		256

Q2 How often do you drive alone in a car to commute to and from WORK or SCHOOL?

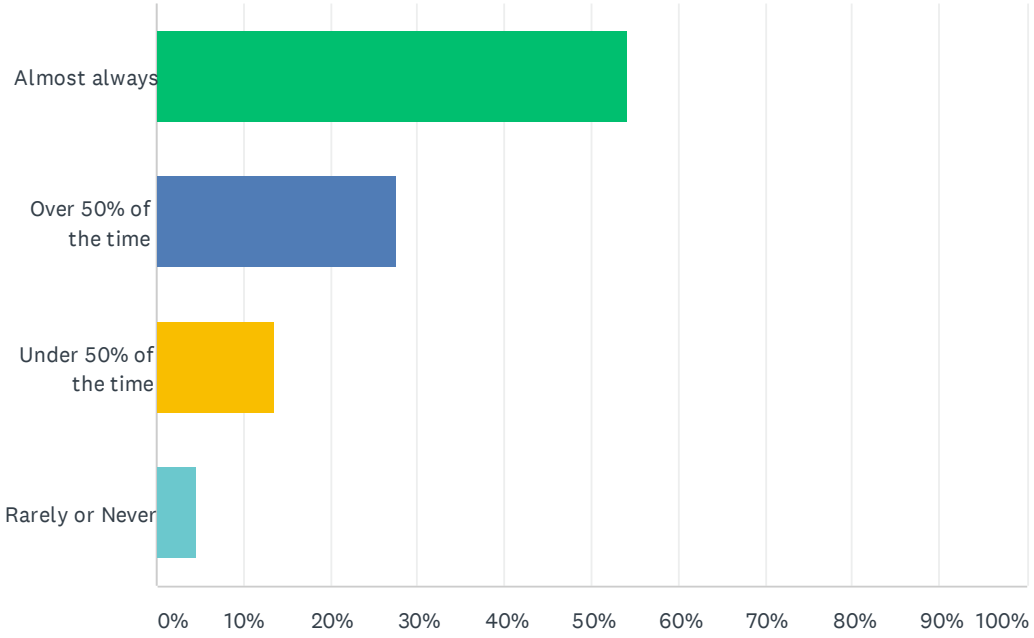
Answered: 254 Skipped: 4



ANSWER CHOICES	RESPONSES	
Almost always	67.72%	172
Over 50% of the time	9.06%	23
Under 50% of the time	5.12%	13
Rarely or Never	18.11%	46
TOTAL		254

Q3 How often do you drive alone in a car for OTHER lifestyle commutes such as grocery shopping, appointments, to the gym, or to a friend's house?

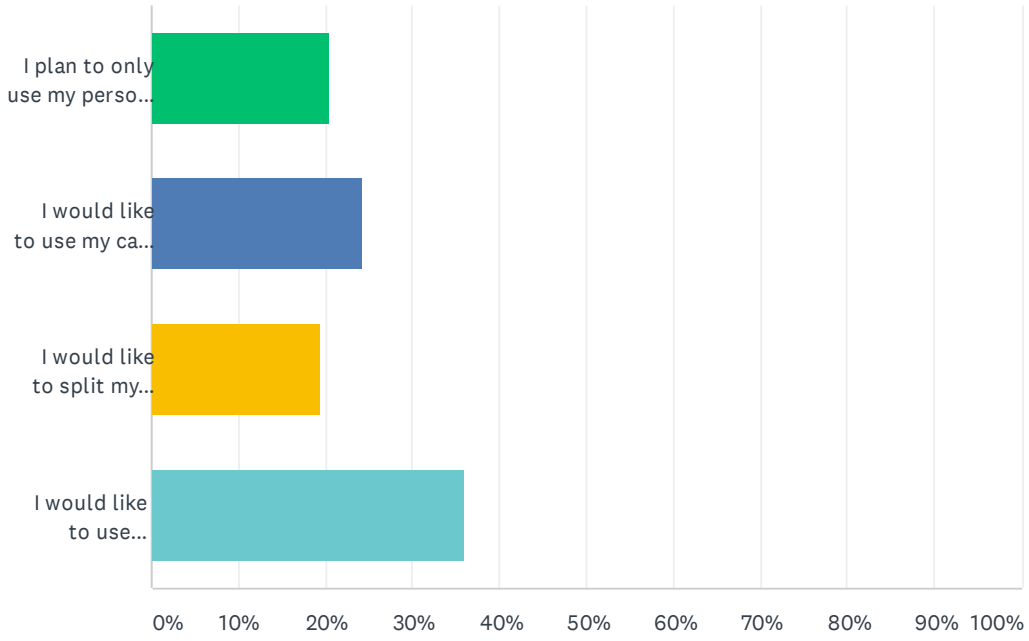
Answered: 257 Skipped: 1



ANSWER CHOICES	RESPONSES	
Almost always	54.09%	139
Over 50% of the time	27.63%	71
Under 50% of the time	13.62%	35
Rarely or Never	4.67%	12
TOTAL		257

Q4 In the future, would you like to change the frequency of using your personal vehicle for commuting to and from WORK?

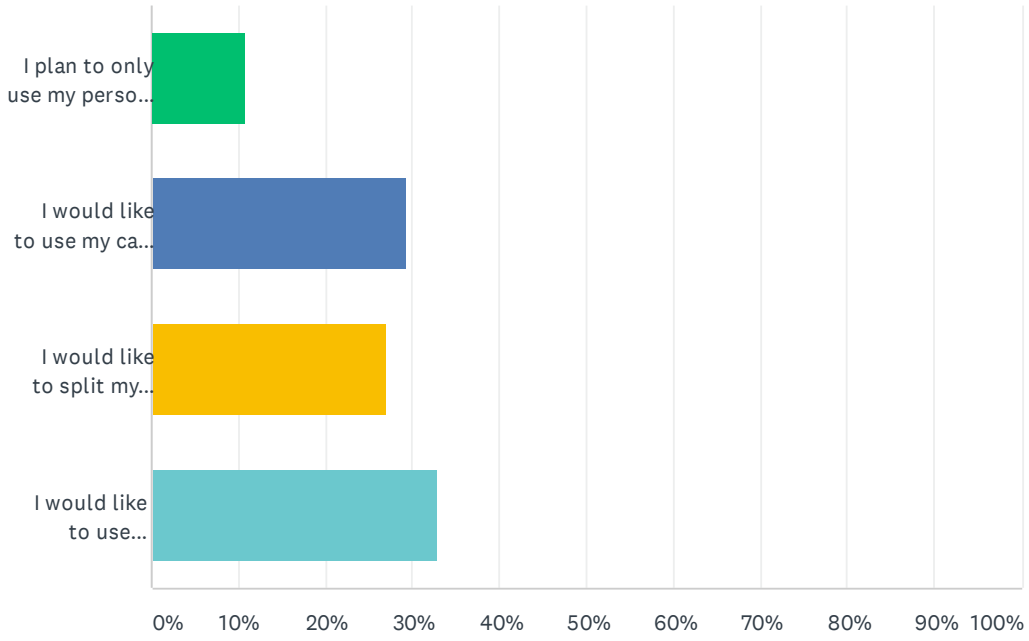
Answered: 248 Skipped: 10



ANSWER CHOICES	RESPONSES	
I plan to only use my personal vehicle in the future to commute to work	20.56%	51
I would like to use my car most of the time but would like to use alternative transportation more than I do now	24.19%	60
I would like to split my commute evenly between my personal vehicle and alternative transportation	19.35%	48
I would like to use alternative transportation more than I use my personal vehicle	35.89%	89
TOTAL		248

Q5 In the future, would you like to change the frequency of using your personal vehicle for OTHER lifestyle commuting?

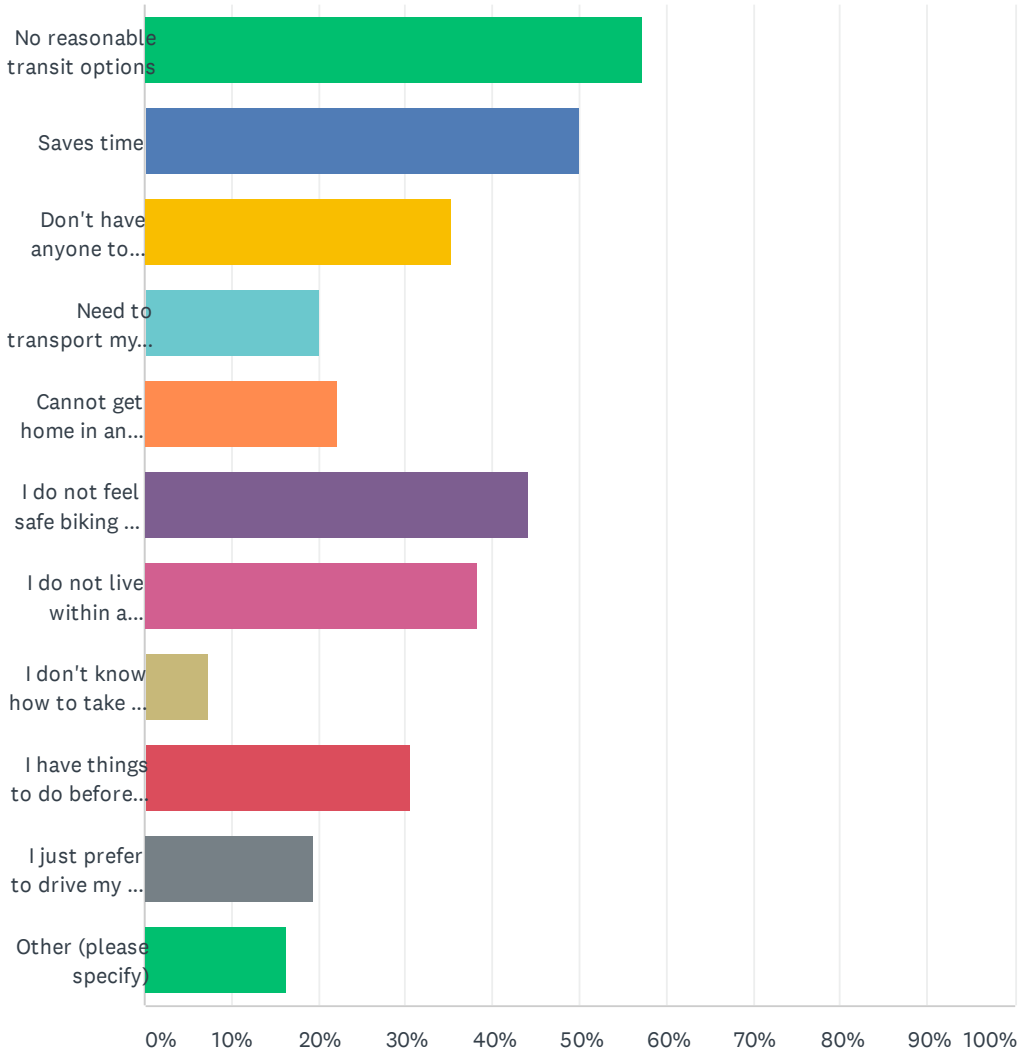
Answered: 256 Skipped: 2



ANSWER CHOICES	RESPONSES	
I plan to only use my personal vehicle in the future	10.94%	28
I would like to use my car most of the time but would like to use alternative transportation more than I do now	29.30%	75
I would like to split my trips evenly between my car and alternative transportation	26.95%	69
I would like to use alternative transportation more than I use my car	32.81%	84
TOTAL		256

Q6 What are your reasons for driving alone? Select all that apply.

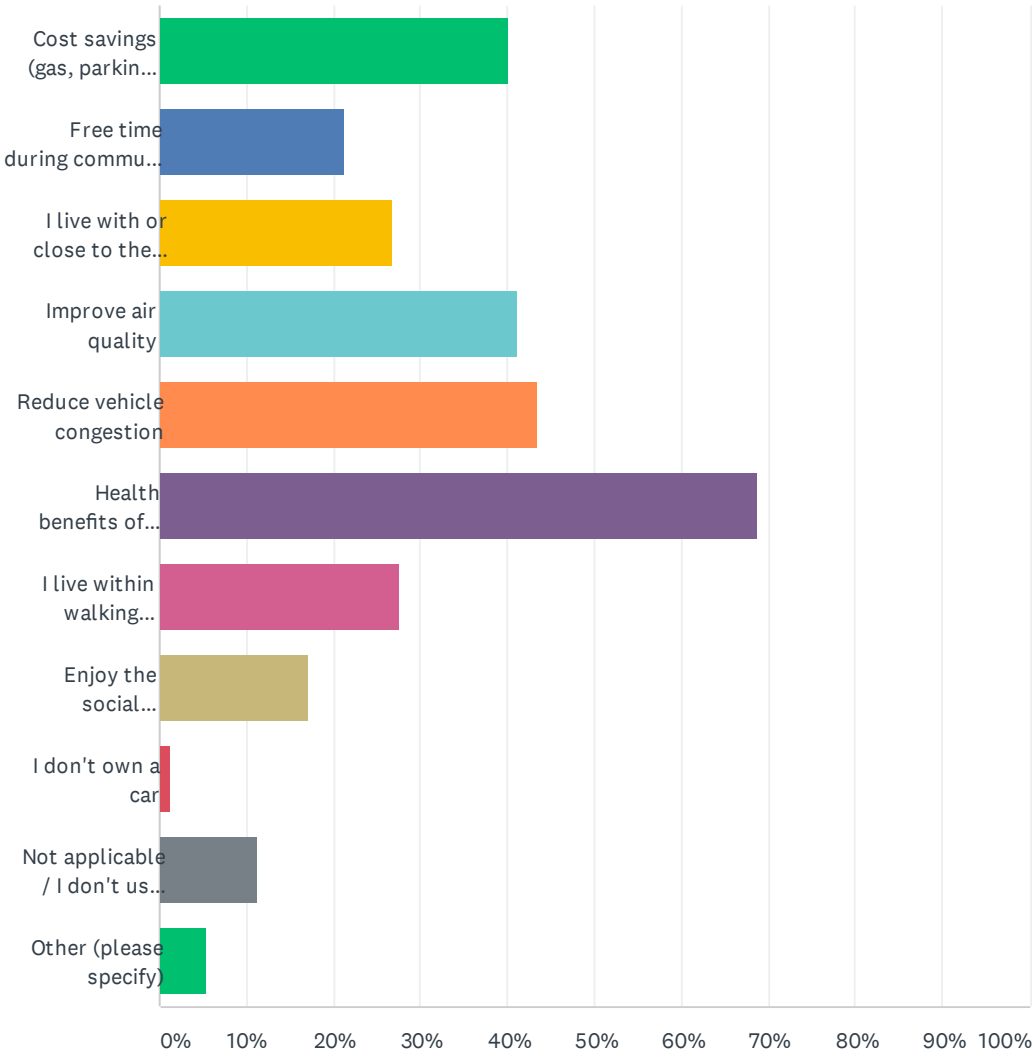
Answered: 258 Skipped: 0



ANSWER CHOICES	RESPONSES	
No reasonable transit options	57.36%	148
Saves time	50.00%	129
Don't have anyone to carpool or vanpool with to work	35.27%	91
Need to transport my children/family members	20.16%	52
Cannot get home in an emergency otherwise	22.09%	57
I do not feel safe biking or walking (although I live within a reasonable biking/walking distance from places that I go)	44.19%	114
I do not live within a reasonable biking/walking distance from places that I go	38.37%	99
I don't know how to take the bus	7.36%	19
I have things to do before or after work that require a car	30.62%	79
I just prefer to drive my own car	19.38%	50
Other (please specify)	16.28%	42
Total Respondents: 258		

Q7 When you use modes other than driving alone, what motivates you to do so? Select all that apply.

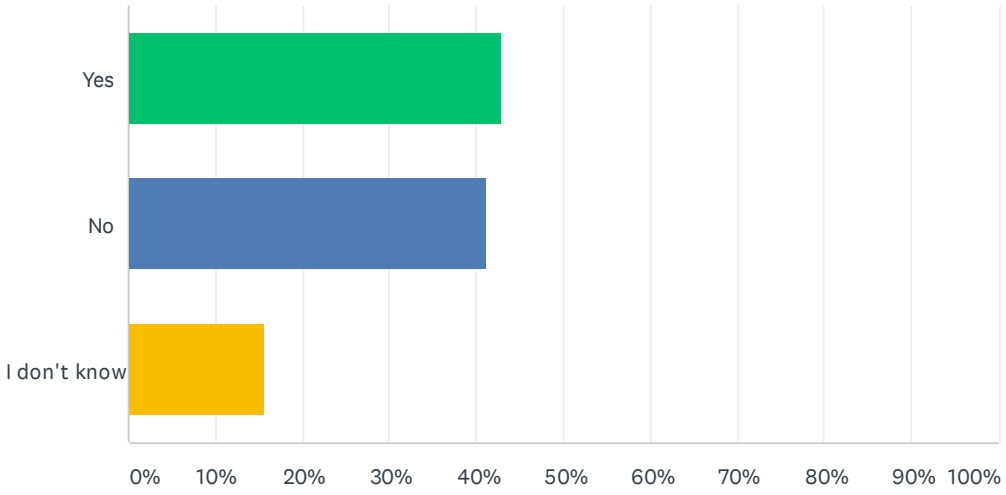
Answered: 257 Skipped: 1



ANSWER CHOICES	RESPONSES	
Cost savings (gas, parking, insurance, etc.)	40.08%	103
Free time during commute if I am not the driver in a carpool/vanpool or taking the bus	21.40%	55
I live with or close to the person I can share a ride with	26.85%	69
Improve air quality	41.25%	106
Reduce vehicle congestion	43.58%	112
Health benefits of active commuting (walking and biking)	68.87%	177
I live within walking distance of work, errands, or other places I go	27.63%	71
Enjoy the social interaction	17.12%	44
I don't own a car	1.17%	3
Not applicable / I don't use modes other than my SOV (single occupant vehicle)	11.28%	29
Other (please specify)	5.45%	14
Total Respondents: 257		

Q8 Does your employer have a telecommuting/telework (work from home) policy?

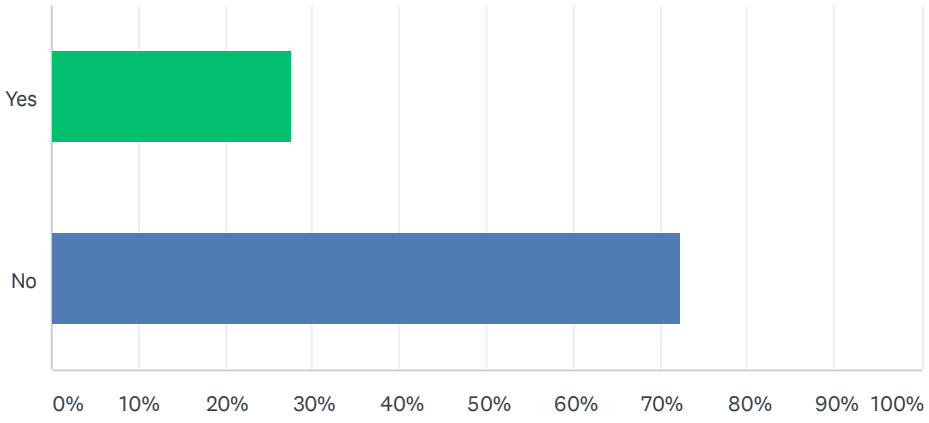
Answered: 247 Skipped: 11



ANSWER CHOICES	RESPONSES	
Yes	42.91%	106
No	41.30%	102
I don't know	15.79%	39
TOTAL		247

Q9 Do you telework one or more days a week? (As a normal schedule, NOT due to COVID 19)

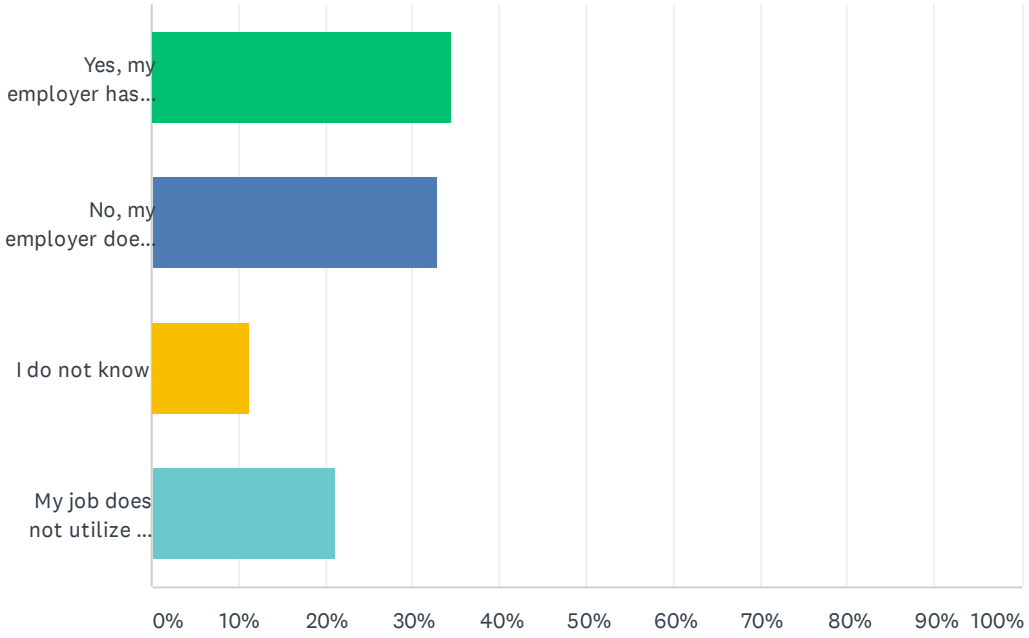
Answered: 249 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	27.71%	69
No	72.29%	180
TOTAL		249

Q10 Does your employer have an alternative work schedule policy? An alternative work schedule would allow you to work outside the normal hours of 8 to 5 to avoid commuting during peak traffic times. An alternative or "flexible" work schedule could allow you to arrive at 7am or 9am and leave at 4 pm or 6pm; or condenses your work work week to four, 10-hour days so that you don't commute at all one day of the work week.

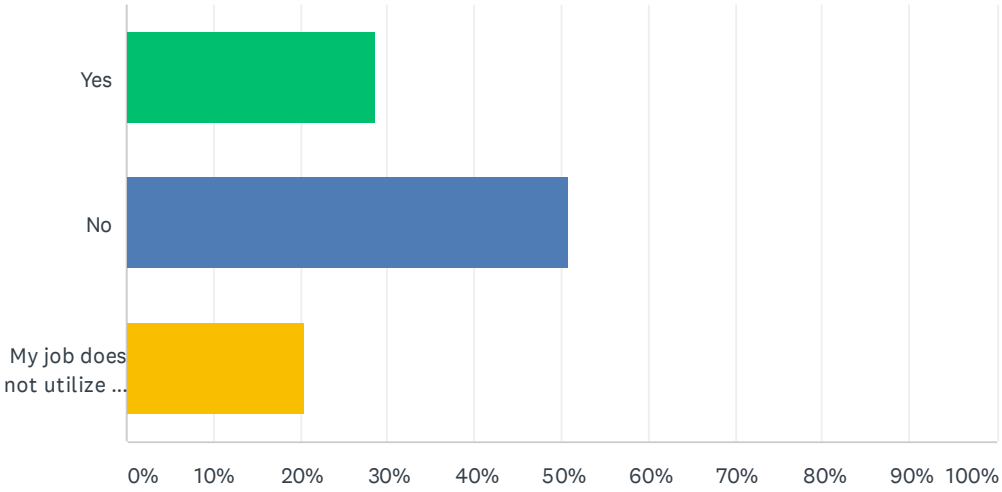
Answered: 246 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes, my employer has an alternative work schedule policy	34.55%	85
No, my employer does not have an alternative work schedule policy	32.93%	81
I do not know	11.38%	28
My job does not utilize the typical 8-5 schedule	21.14%	52
TOTAL		246

Q11 Do you, personally, utilize an alternative work schedule?

Answered: 248 Skipped: 10



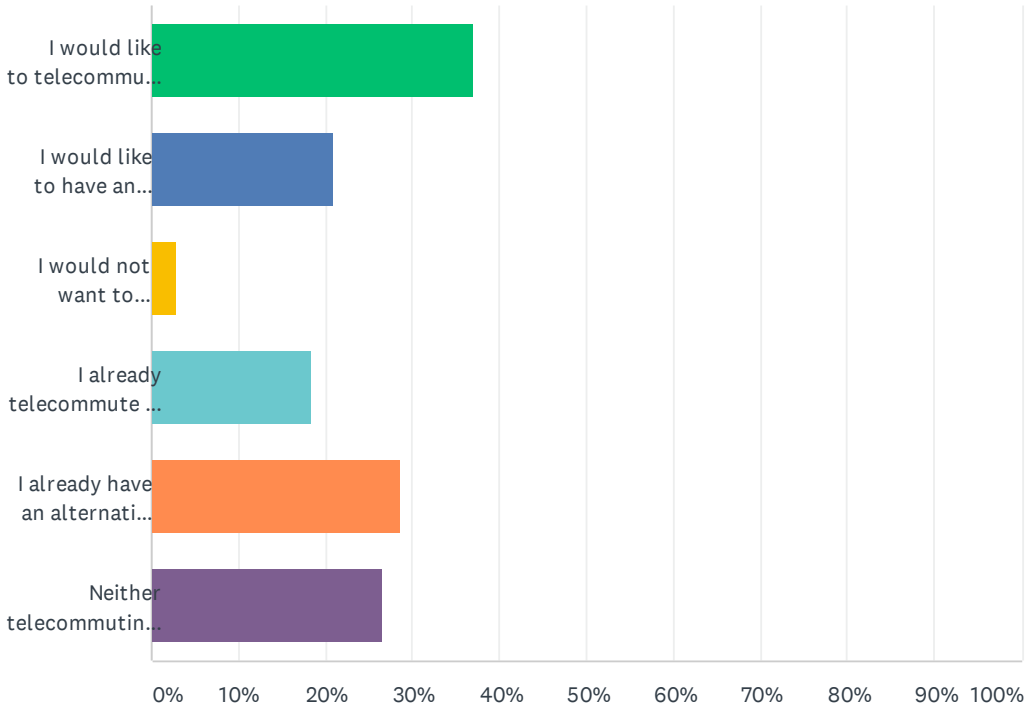
ANSWER CHOICES	RESPONSES	
Yes	28.63%	71
No	50.81%	126
My job does not utilize a typical 8-5 schedule	20.56%	51
TOTAL		248

Q12 If you answered yes to question 11, please describe your alternative work schedule.

Answered: 104 Skipped: 154

Q13 If offered by your employer, would you be interested in adopting a telecommuting or alternative work schedule? You may choose more than one option.

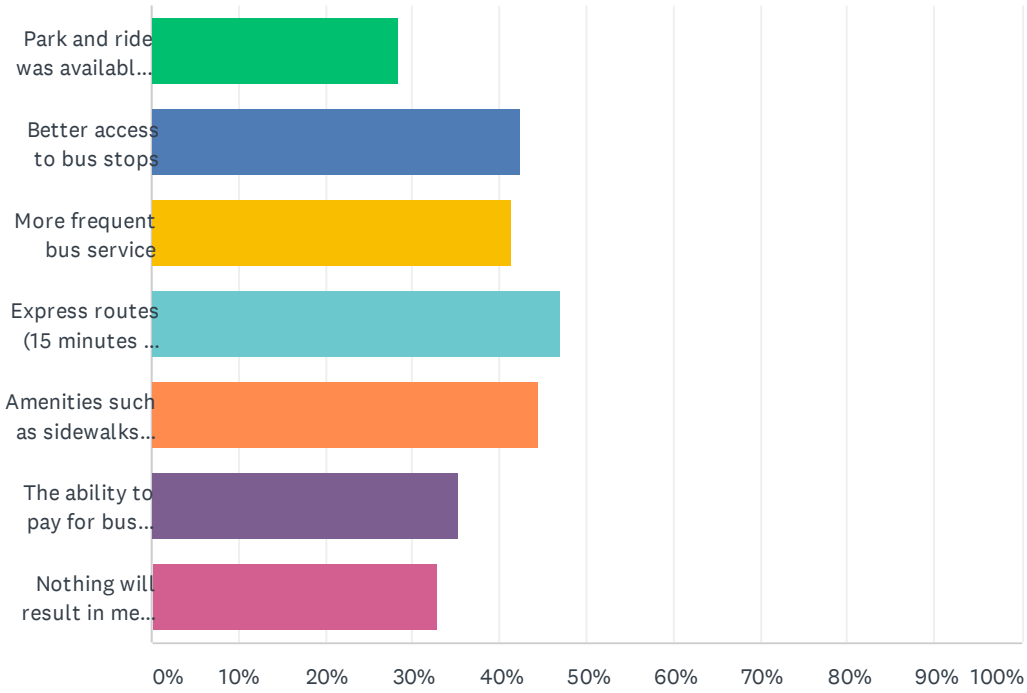
Answered: 240 Skipped: 18



ANSWER CHOICES	RESPONSES	
I would like to telecommute at least once a week	37.08%	89
I would like to have an alternative work schedule	20.83%	50
I would not want to telcommute or have an alternative work schedule	2.92%	7
I already telecommute at least once a week	18.33%	44
I already have an alternative work schedule	28.75%	69
Neither telecommuting nor alternative work schedules are applicable to my work	26.67%	64
Total Respondents: 240		

Q14 I would take the bus more often if the following factors were present: select all that apply.

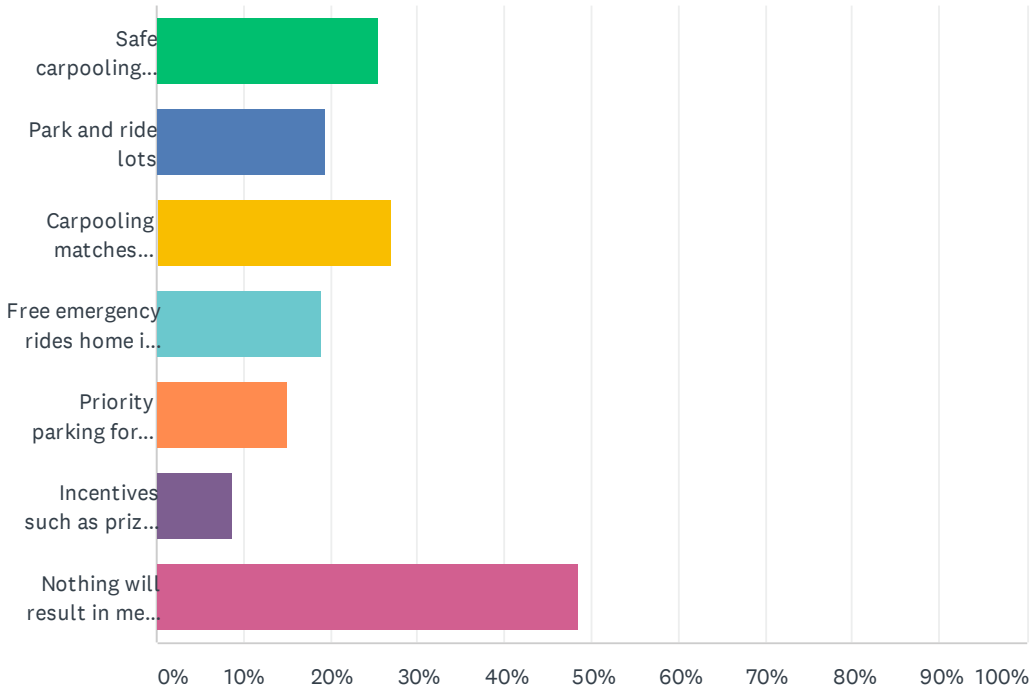
Answered: 249 Skipped: 9



ANSWER CHOICES	RESPONSES	
Park and ride was available at major bus stops/intersections	28.51%	71
Better access to bus stops	42.57%	106
More frequent bus service	41.37%	103
Express routes (15 minutes or less) along major corridors in town	46.99%	117
Amenities such as sidewalks, benches, shelters at stops	44.58%	111
The ability to pay for bus fare with credit card on the bus	35.34%	88
Nothing will result in me taking the bus	32.93%	82
Total Respondents: 249		

Q15 I would carpool or vanpool if the following factors were present: select all that apply.

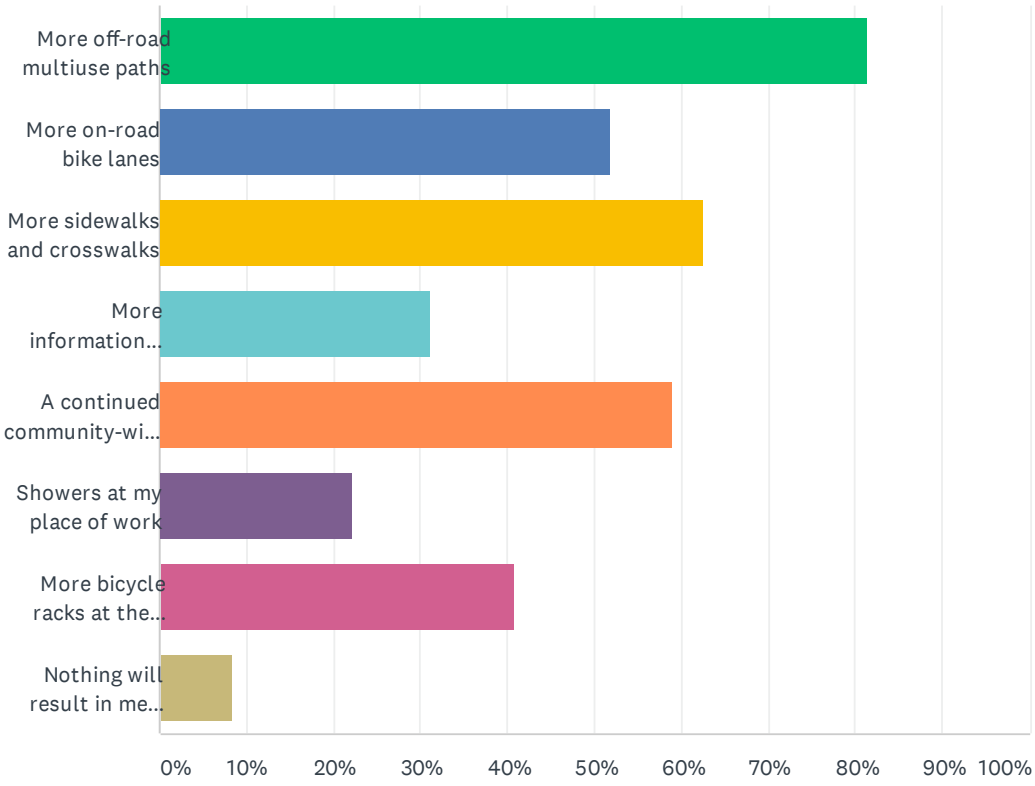
Answered: 251 Skipped: 7



ANSWER CHOICES	RESPONSES	
Safe carpooling matches with commuters who are going to or near the same place as me	25.50%	64
Park and ride lots	19.52%	49
Carpooling matches specifically with my co-workers	27.09%	68
Free emergency rides home if I need to leave but carpooled to work	19.12%	48
Priority parking for carpooling	15.14%	38
Incentives such as prizes or promotional materials	8.76%	22
Nothing will result in me carpooling or vanpooling	48.61%	122
Total Respondents: 251		

Q16 I would bicycle or walk more often if the following factors were present: select all that apply.

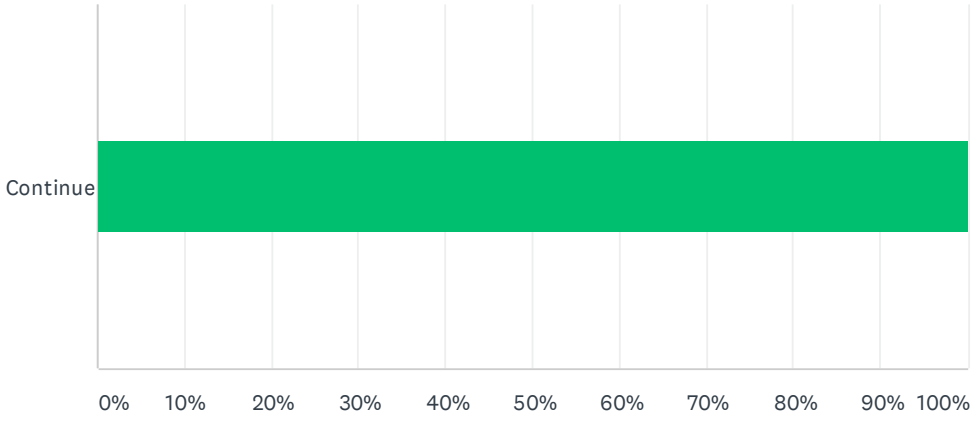
Answered: 253 Skipped: 5



ANSWER CHOICES	RESPONSES	
More off-road multiuse paths	81.42%	206
More on-road bike lanes	51.78%	131
More sidewalks and crosswalks	62.45%	158
More information about bicycling and walking routes and resources	31.23%	79
A continued community-wide campaign/program that focused on rules of the road for bicycling, walking, and driving	58.89%	149
Showers at my place of work	22.13%	56
More bicycle racks at the places I go	40.71%	103
Nothing will result in me bicycling or walking	8.30%	21
Total Respondents: 253		

Q17 During the COVID 19 pandemic, traffic volumes on major roads and intersections decreased significantly. This was due to the statewide stay at home order and employers permitting employees to telework/telecommute. Please answer these next questions about your work from home experience during COVID 19.

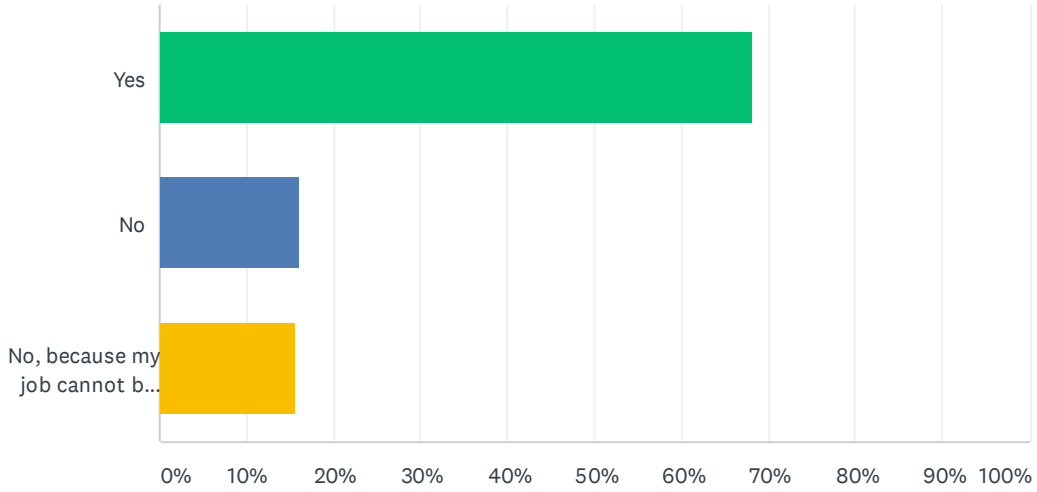
Answered: 243 Skipped: 15



ANSWER CHOICES	RESPONSES	
Continue	100.00%	243
TOTAL		243

Q18 Did you telework during the COVID 19 pandemic?

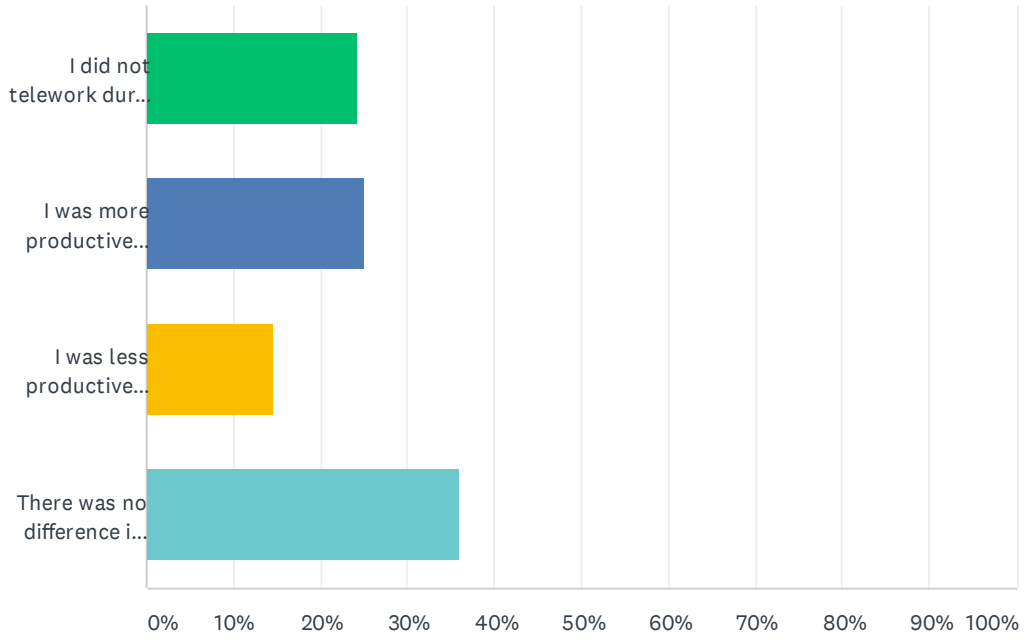
Answered: 249 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes	68.27%	170
No	16.06%	40
No, because my job cannot be done remotely	15.66%	39
TOTAL		249

Q19 If you participated in telework during the COVID 19 pandemic, how do you feel it affected your productivity?

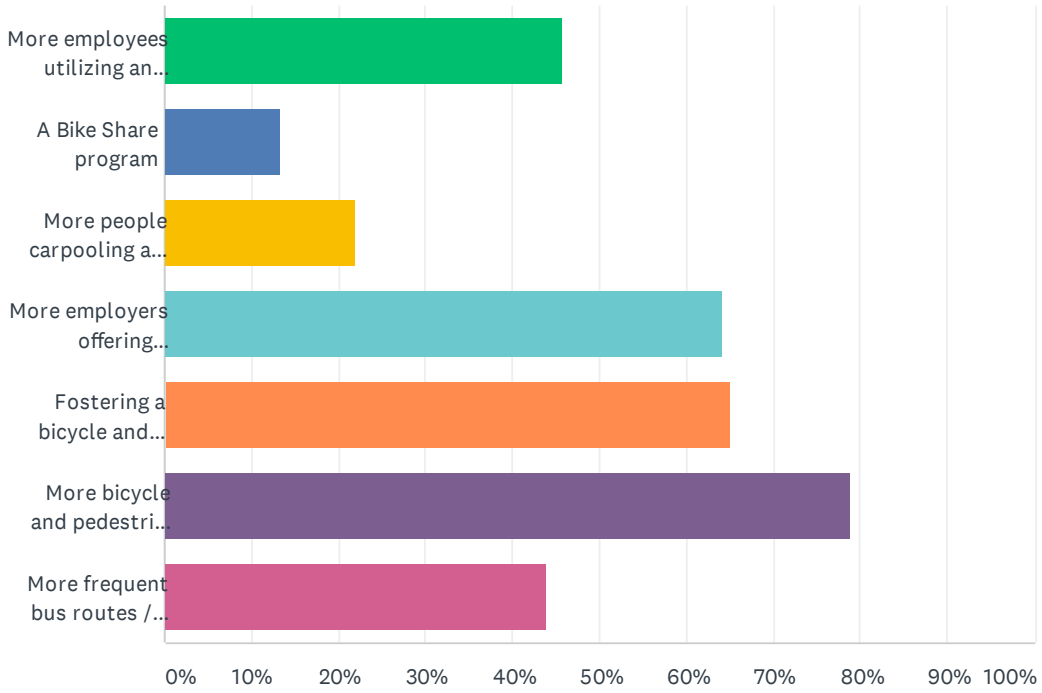
Answered: 239 Skipped: 19



ANSWER CHOICES	RESPONSES	
I did not telework during COVID 19	24.27%	58
I was more productive working from home	25.10%	60
I was less productive working from home	14.64%	35
There was no difference in my productivity	35.98%	86
TOTAL		239

Q20 Please choose THREE options from the list below that you think would best reduce traffic/improve mobility in the Wilmington Area.

Answered: 255 Skipped: 3



ANSWER CHOICES	RESPONSES	
More employees utilizing an alternative work schedules to alleviate traffic around 8 am and 5 pm	45.88%	117
A Bike Share program	13.33%	34
More people carpooling and vanpooling by area residents and employees	21.96%	56
More employers offering telecommuting to employees	64.31%	164
Fostering a bicycle and pedestrian friendly culture (such as safety campaigns, increased traffic enforcement, etc.)	65.10%	166
More bicycle and pedestrian infrastructure	78.82%	201
More frequent bus routes / Improved bus amenities	43.92%	112
Total Respondents: 255		

Q21 Please provide your home zip code

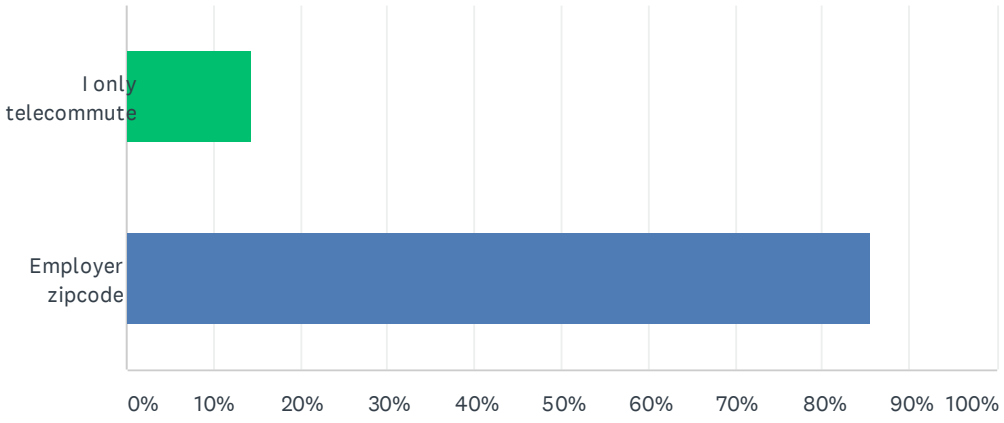
Answered: 256 Skipped: 2

Q22 Please provide the business name of your employer

Answered: 225 Skipped: 33

Q23 Please provide the zip code of your employer if you commute to a workspace

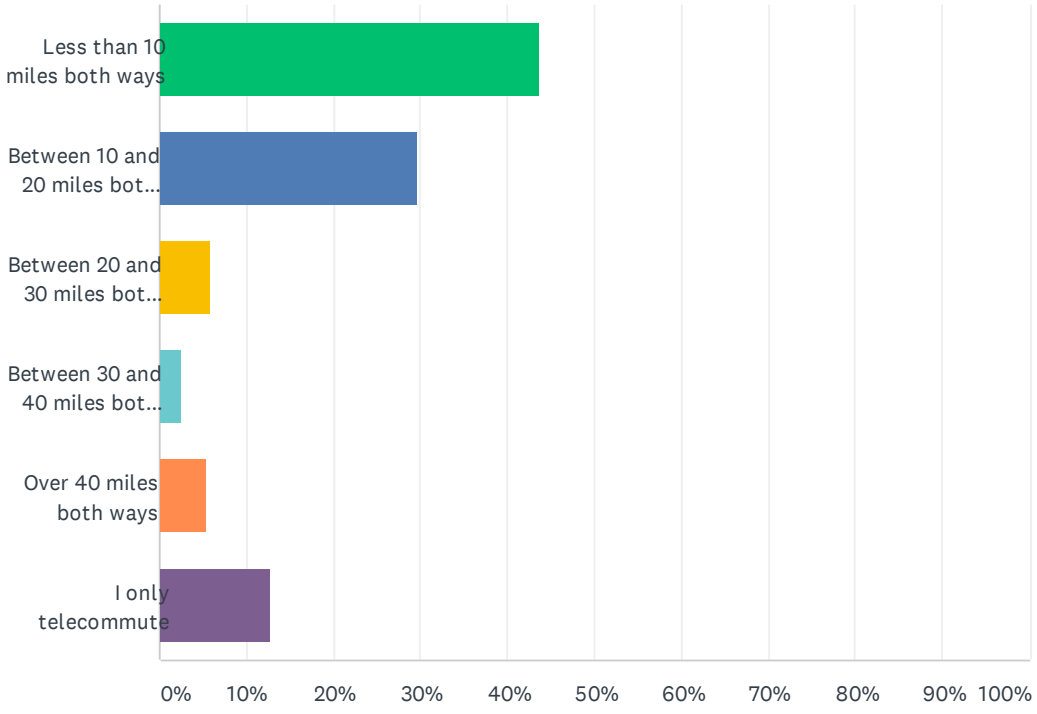
Answered: 227 Skipped: 31



ANSWER CHOICES	RESPONSES	
I only telecommute	14.54%	33
Employer zipcode	85.46%	194
TOTAL		227

Q24 What is your commute to and from work in miles?

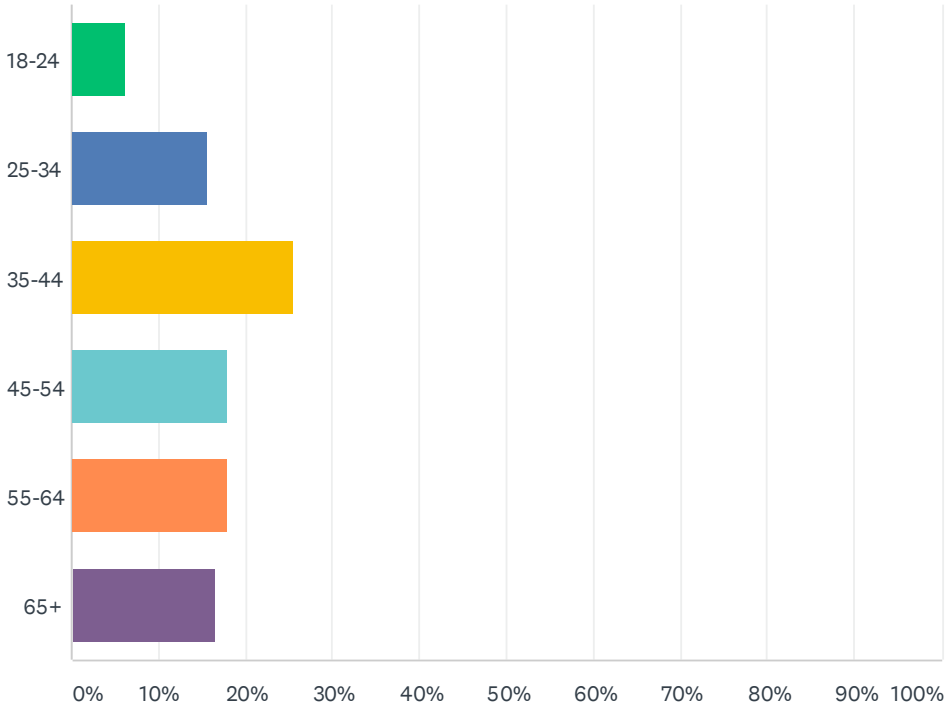
Answered: 236 Skipped: 22



ANSWER CHOICES	RESPONSES	
Less than 10 miles both ways	43.64%	103
Between 10 and 20 miles both ways	29.66%	70
Between 20 and 30 miles both ways	5.93%	14
Between 30 and 40 miles both ways	2.54%	6
Over 40 miles both ways	5.51%	13
I only telecommute	12.71%	30
TOTAL		236

Q25 What is your age?

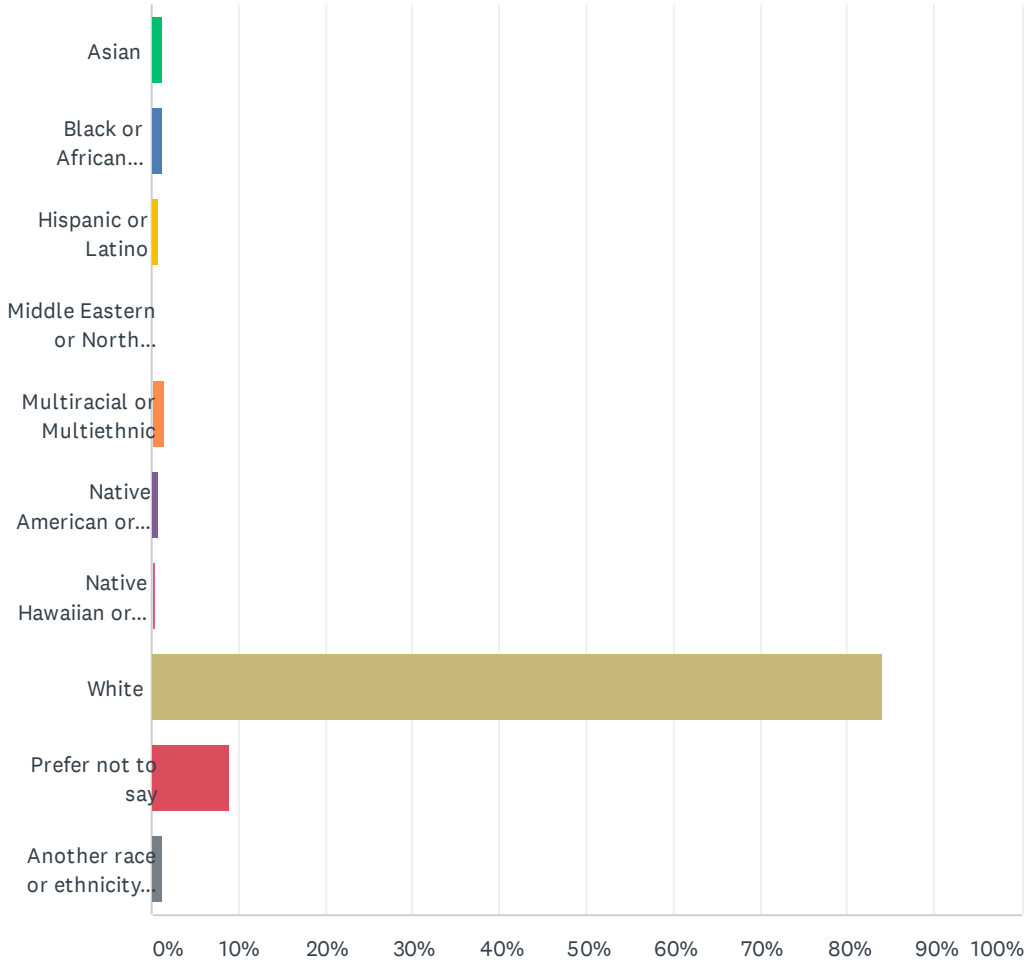
Answered: 255 Skipped: 3



ANSWER CHOICES	RESPONSES	
18-24	6.27%	16
25-34	15.69%	40
35-44	25.49%	65
45-54	18.04%	46
55-64	18.04%	46
65+	16.47%	42
TOTAL		255

Q26 What is your race or ethnicity?

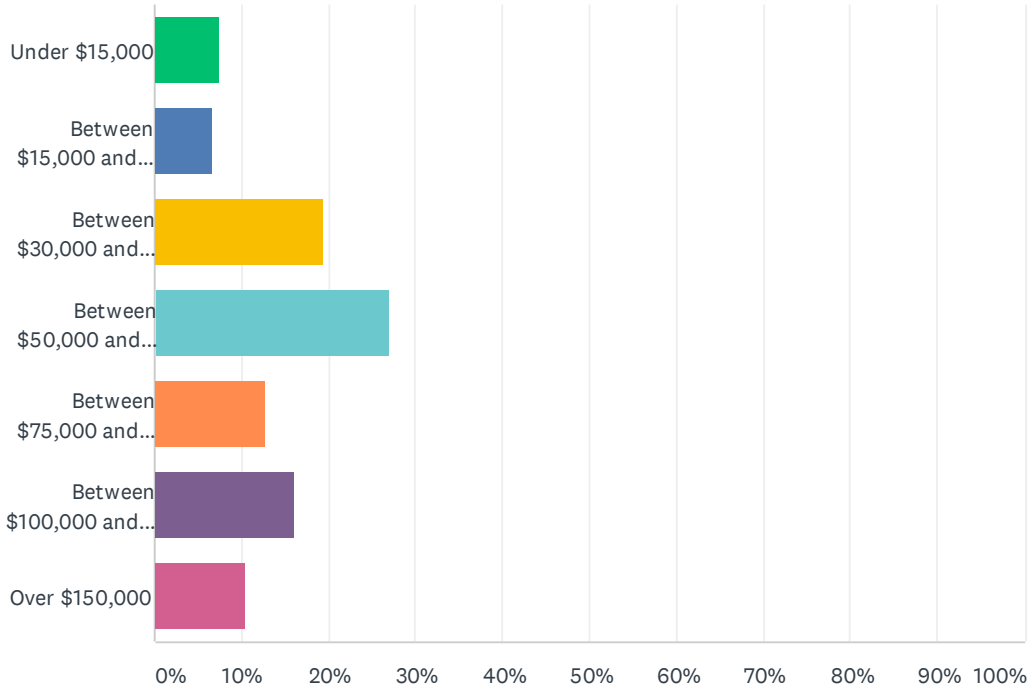
Answered: 257 Skipped: 1



ANSWER CHOICES	RESPONSES	
Asian	1.17%	3
Black or African American	1.17%	3
Hispanic or Latino	0.78%	2
Middle Eastern or North African	0.00%	0
Multiracial or Multiethnic	1.56%	4
Native American or Alaska Native	0.78%	2
Native Hawaiian or other Pacific Islander	0.39%	1
White	84.05%	216
Prefer not to say	8.95%	23
Another race or ethnicity, please describe below	1.17%	3
TOTAL		257

Q27 What is your annual income?

Answered: 237 Skipped: 21



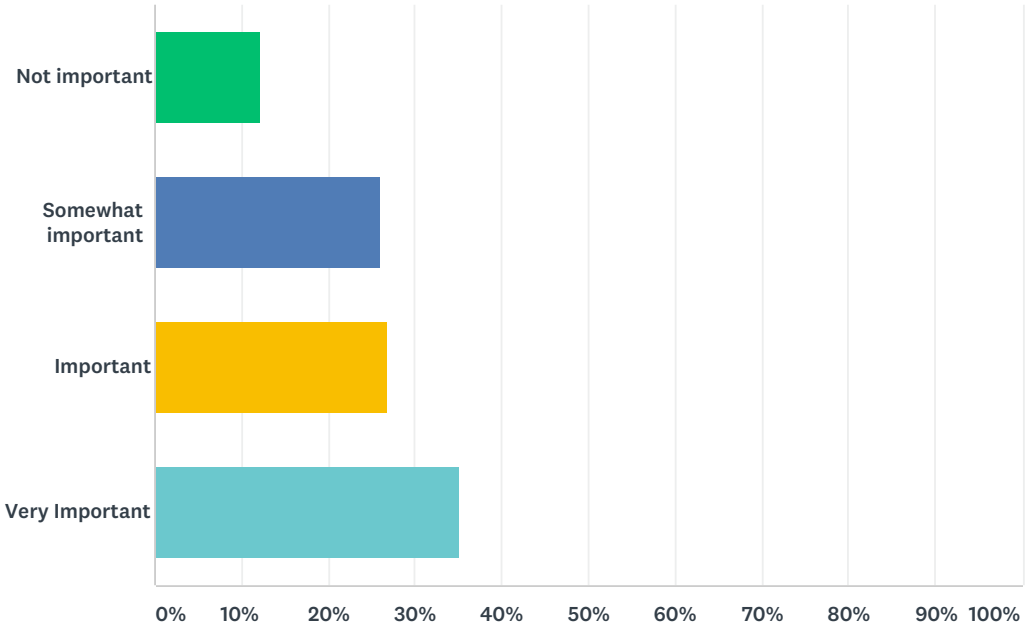
ANSWER CHOICES	RESPONSES	
Under $15,000	7.59%	18
Between $15,000 and $29,999	6.75%	16
Between $30,000 and $49,999	19.41%	46
Between $50,000 and $74,999	27.00%	64
Between $75,000 and $99,999	12.66%	30
Between $100,000 and $150,000	16.03%	38
Over $150,000	10.55%	25
TOTAL		237

Q28 Please leave any other comments you believe are relevant to Transportation Demand Management in the WMPO Region.

Answered: 126 Skipped: 132

Q1 When deciding where to live, how important is it to have different transportation options?

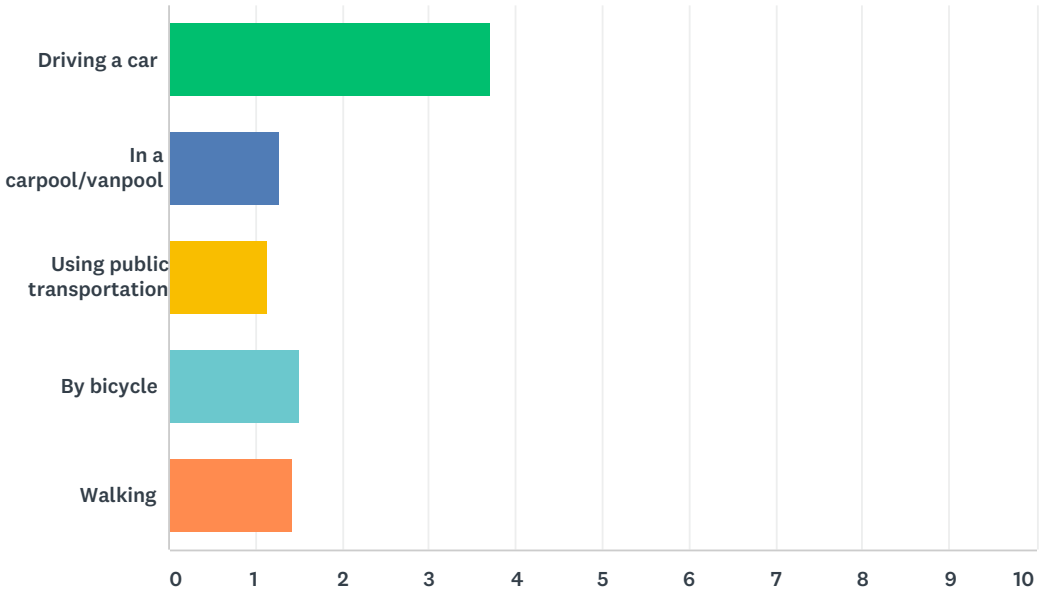
Answered: 2,271 Skipped: 15



ANSWER CHOICES	RESPONSES	
Not important	12.11%	275
Somewhat important	25.94%	589
Important	26.86%	610
Very Important	35.09%	797
TOTAL		2,271

Q2 The percentage of trips I CURRENTLY make to WORK/SCHOOL: (Choose one option for each row) If this question does not apply to you, please leave it blank and continue to the next question.

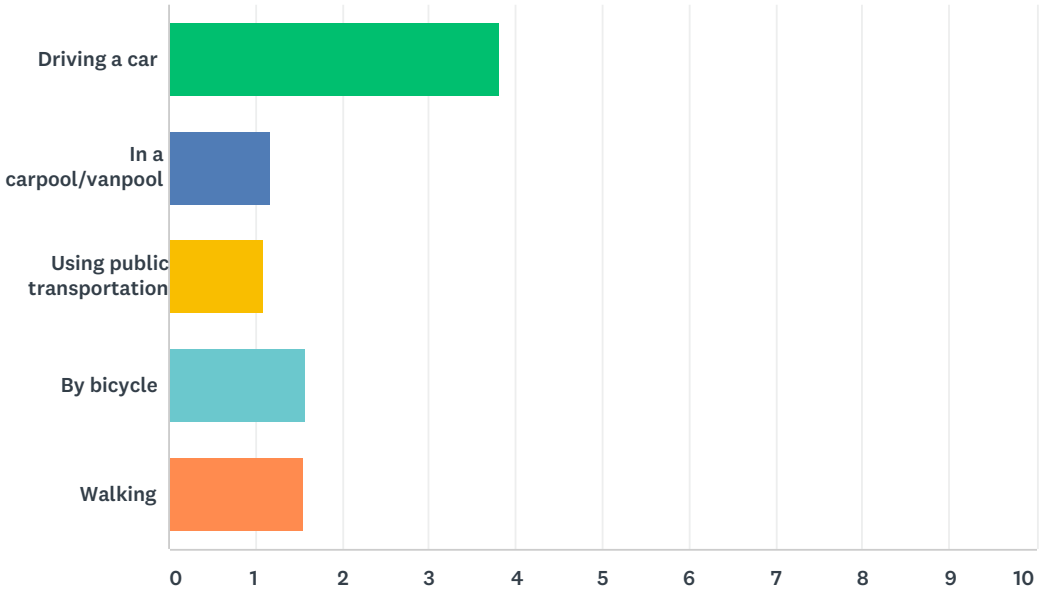
Answered: 2,094 Skipped: 192



	0%	1% - 25%	26% - 50%	+50%	TOTAL	WEIGHTED AVERAGE
Driving a car	5.43% 111	4.11% 84	5.92% 121	84.54% 1,728	2,044	3.70
In a carpool/vanpool	80.74% 1,249	13.45% 208	3.75% 58	2.07% 32	1,547	1.27
Using public transportation	91.83% 1,462	5.34% 85	1.57% 25	1.26% 20	1,592	1.12
By bicycle	65.27% 1,094	23.33% 391	6.44% 108	4.95% 83	1,676	1.51
Walking	68.98% 1,141	23.04% 381	4.84% 80	3.14% 52	1,654	1.42

Q3 The percentage of trips I CURRENTLY make to RUN ERRANDS: (Choose one options for each row)

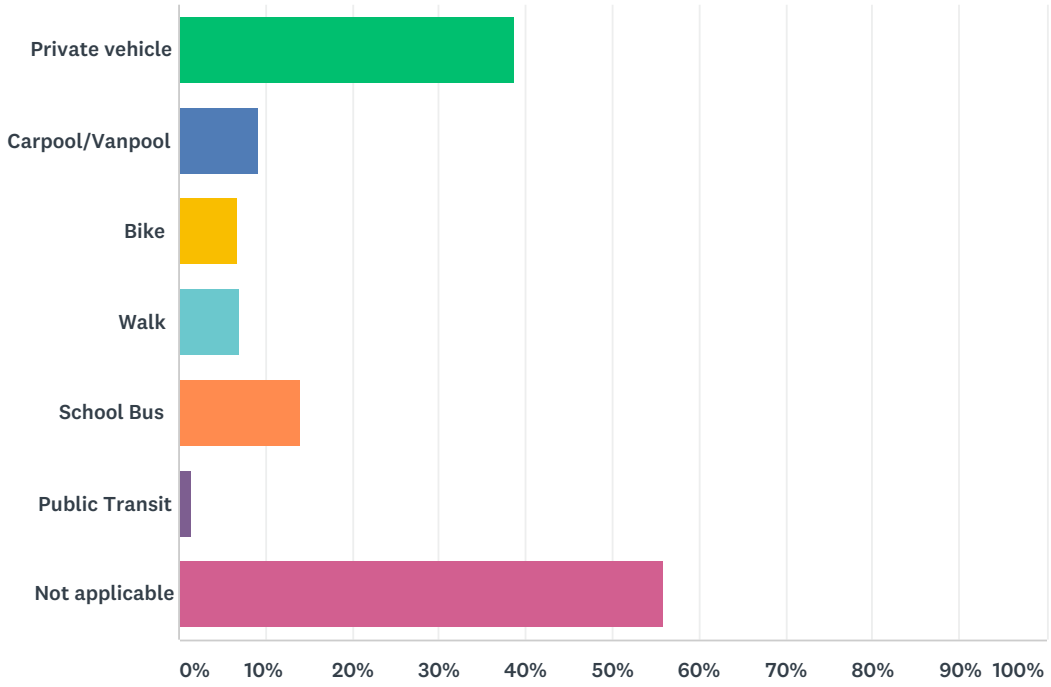
Answered: 2,274 Skipped: 12



	0%	1% - 25%	26% - 50%	+50%	TOTAL	WEIGHTED AVERAGE
Driving a car	0.98% 22	3.29% 74	9.25% 208	86.48% 1,945	2,249	3.81
In a carpool/vanpool	87.52% 1,381	9.25% 146	2.41% 38	0.82% 13	1,578	1.17
Using public transportation	94.08% 1,525	3.76% 61	1.05% 17	1.11% 18	1,621	1.09
By bicycle	59.23% 1,049	29.31% 519	7.91% 140	3.56% 63	1,771	1.56
Walking	54.77% 965	38.08% 671	5.39% 95	1.76% 31	1,762	1.54

Q4 My children currently use the following transportation options to get to school and activities: (Select all that apply)

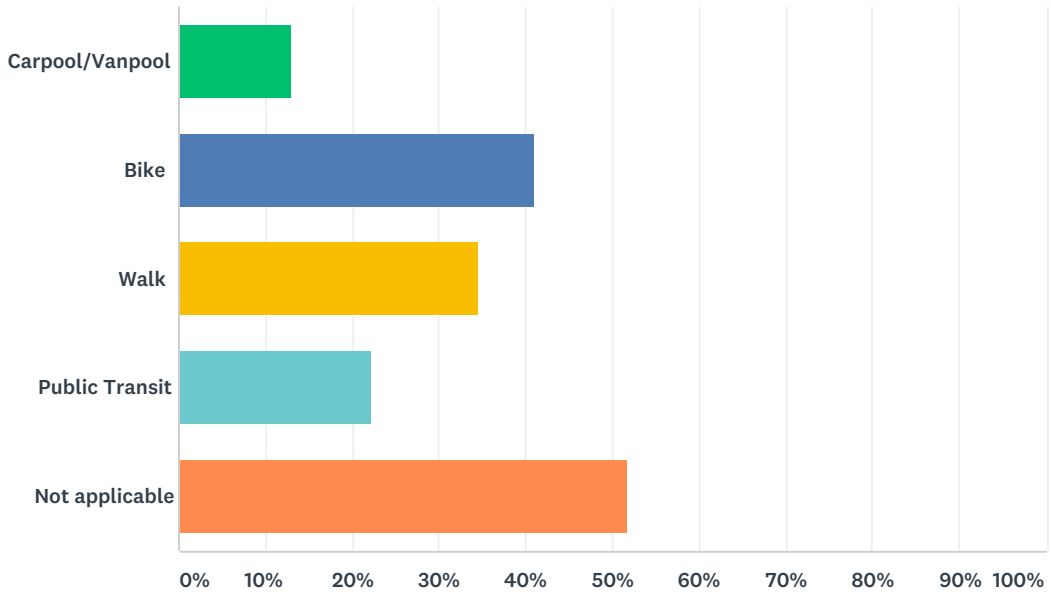
Answered: 2,168 Skipped: 118



ANSWER CHOICES	RESPONSES	
Private vehicle	38.75%	840
Carpool/Vanpool	9.18%	199
Bike	6.73%	146
Walk	6.92%	150
School Bus	13.98%	303
Public Transit	1.43%	31
Not applicable	55.77%	1,209
Total Respondents: 2,168		

Q5 If it were safe and convenient I would let my children use the following more often: (Select all that apply)

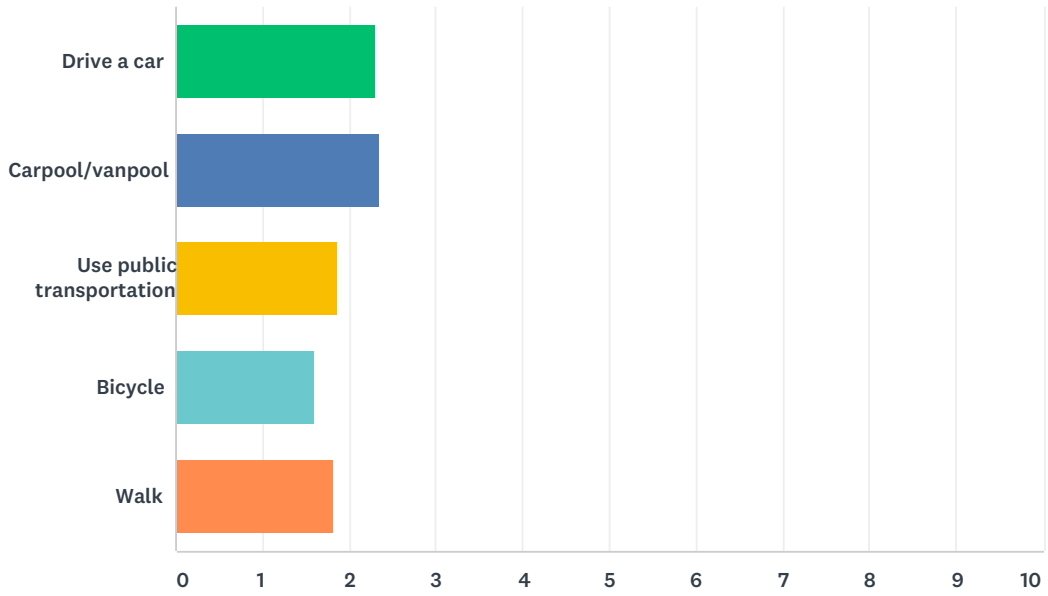
Answered: 2,150 Skipped: 136



ANSWER CHOICES	RESPONSES	
Carpool/Vanpool	12.88%	277
Bike	40.93%	880
Walk	34.56%	743
Public Transit	22.09%	475
Not applicable	51.77%	1,113
Total Respondents: 2,150		

Q6 In the FUTURE, to get to WORK/SCHOOL, I would prefer to: (Choose one options for each row)

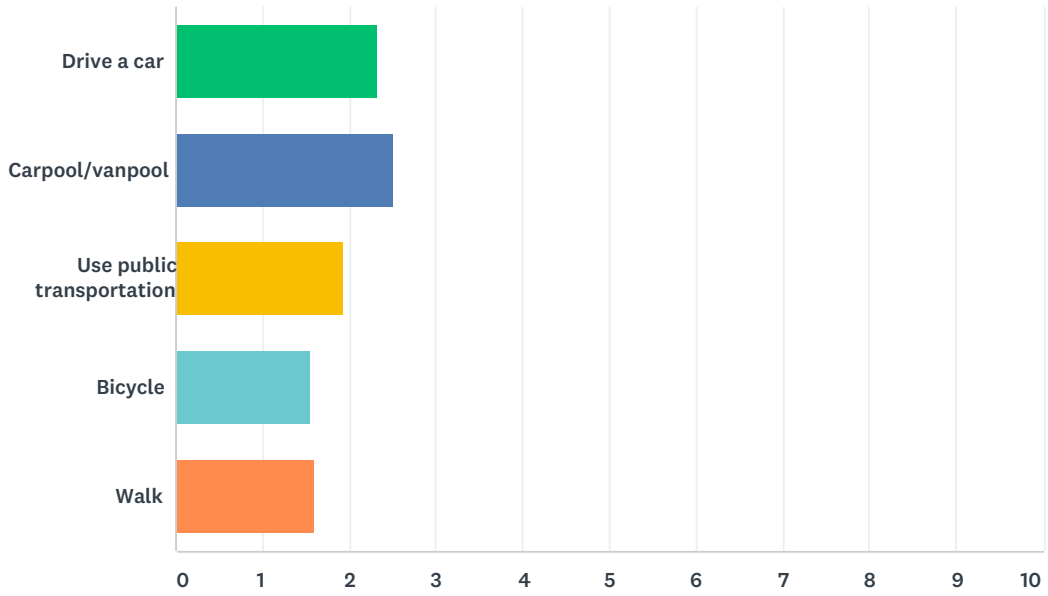
Answered: 1,984 Skipped: 302



	MORE OFTEN	LESS OFTEN	THE SAME AMOUNT	TOTAL	WEIGHTED AVERAGE
Drive a car	4.52% 82	59.72% 1,084	35.76% 649	1,815	2.31
Carpool/vanpool	24.20% 349	16.50% 238	59.29% 855	1,442	2.35
Use public transportation	51.81% 828	9.82% 157	38.36% 613	1,598	1.87
Bicycle	66.79% 1,126	6.23% 105	26.99% 455	1,686	1.60
Walk	55.99% 902	7.39% 119	36.62% 590	1,611	1.81

Q7 In the FUTURE, to RUN ERRANDS, I would prefer to: (Choose one options for each row)

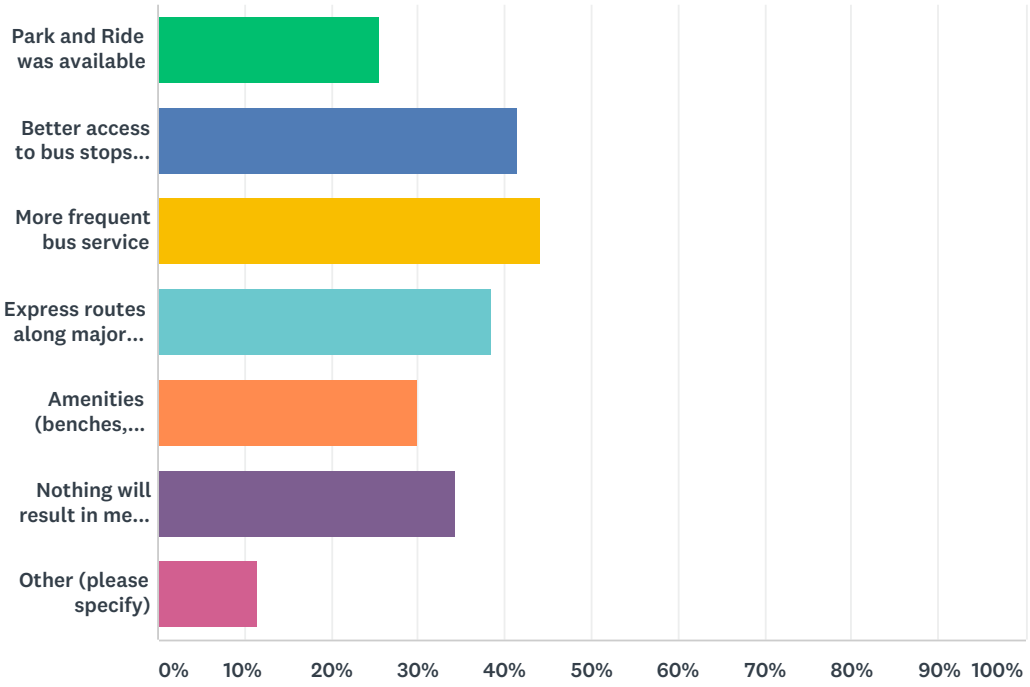
Answered: 2,111 Skipped: 175



	MORE OFTEN	LESS OFTEN	THE SAME AMOUNT	TOTAL	WEIGHTED AVERAGE
Drive a car	5.15% 99	56.56% 1,087	38.29% 736	1,922	2.33
Carpool/vanpool	14.31% 208	19.94% 290	65.75% 956	1,454	2.51
Use public transportation	48.76% 803	10.87% 179	40.38% 665	1,647	1.92
Bicycle	69.85% 1,244	6.29% 112	23.86% 425	1,781	1.54
Walk	67.89% 1,188	6.17% 108	25.94% 454	1,750	1.58

Q8 I would take the bus more often if the following factors were present: (Choose 3)

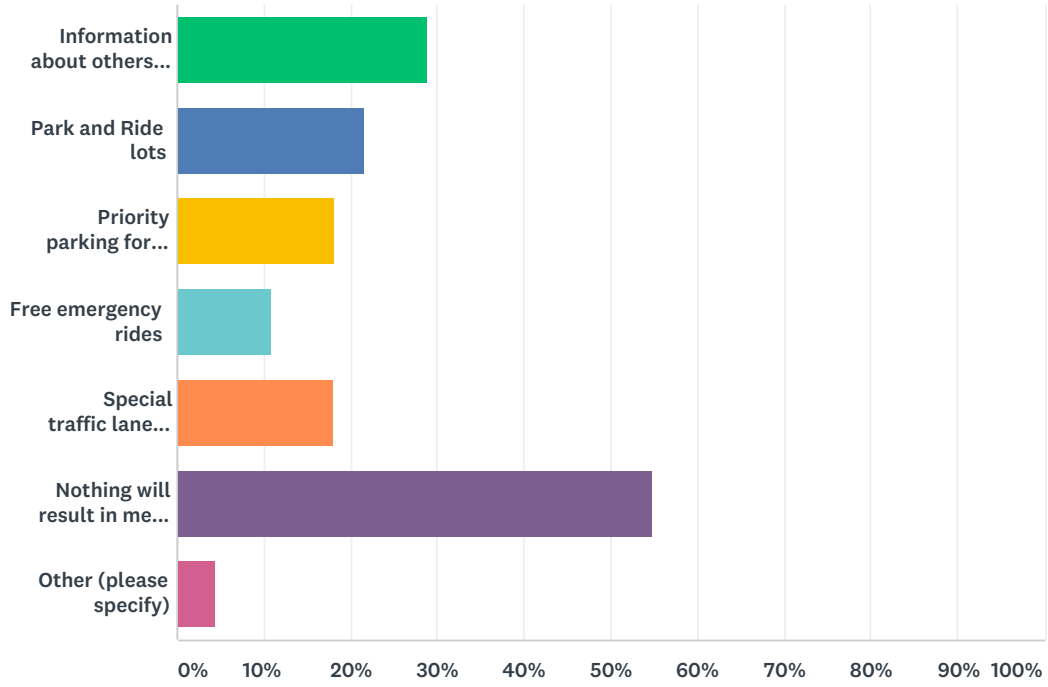
Answered: 2,074 Skipped: 212



ANSWER CHOICES	RESPONSES	
Park and Ride was available	25.51%	529
Better access to bus stops (sidewalks, etc.)	41.42%	859
More frequent bus service	44.21%	917
Express routes along major roads	38.43%	797
Amenities (benches, shelters, etc.)	29.99%	622
Nothing will result in me riding the bus	34.38%	713
Other (please specify)	11.52%	239
Total Respondents: 2,074		

Q9 I would carpool/vanpool more often if the following factors were present: (Choose 3)

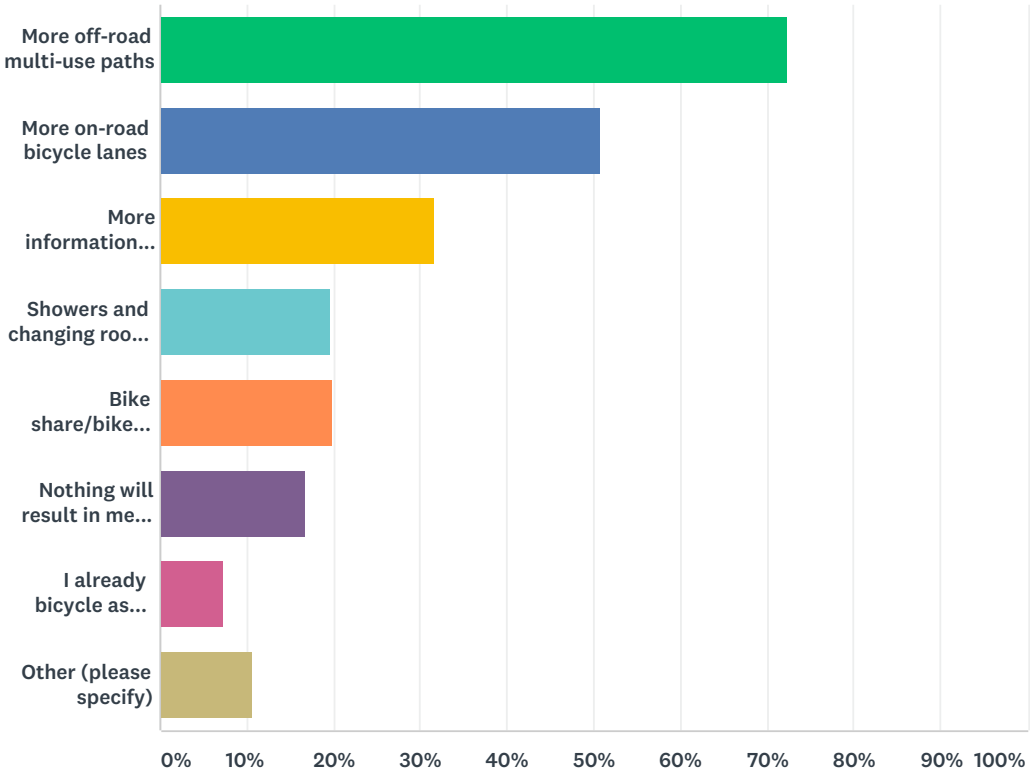
Answered: 1,995 Skipped: 291



ANSWER CHOICES	RESPONSES	
Information about others participating	28.87%	576
Park and Ride lots	21.45%	428
Priority parking for carpools/vanpools	18.20%	363
Free emergency rides	10.93%	218
Special traffic lanes for car/vanpools	17.94%	358
Nothing will result in me car/vanpooling	54.79%	1,093
Other (please specify)	4.41%	88
Total Respondents: 1,995		

Q10 I would bicycle more often if the following factors were present: (Choose 3)

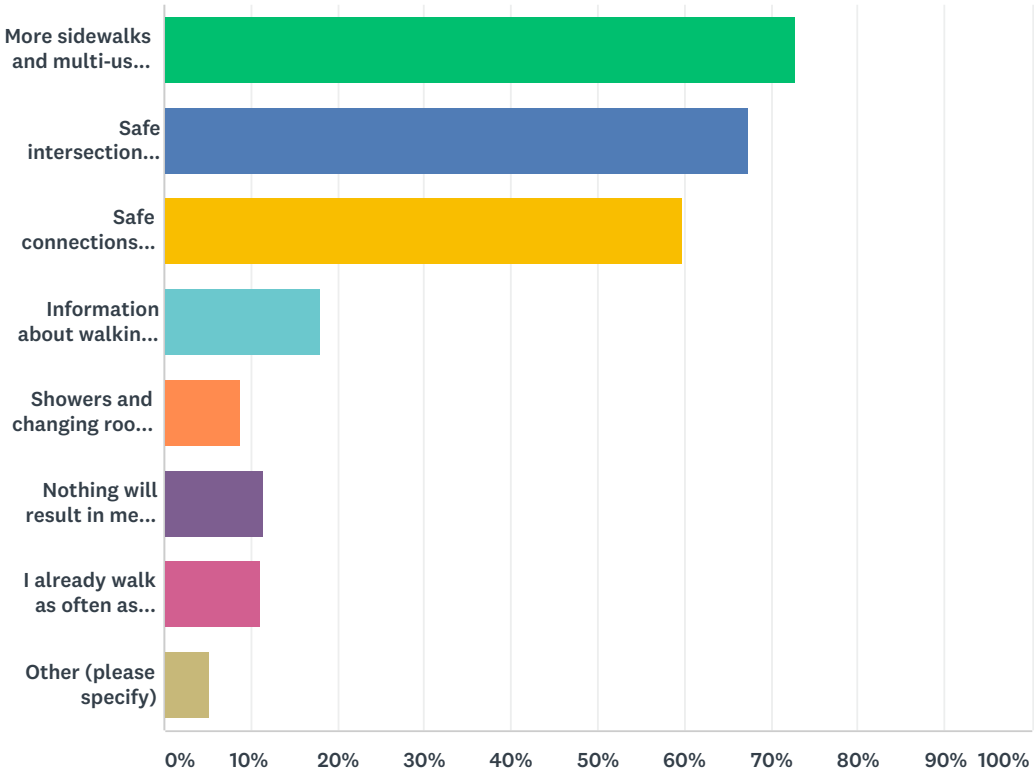
Answered: 2,085 Skipped: 201



ANSWER CHOICES	RESPONSES	
More off-road multi-use paths	72.33%	1,508
More on-road bicycle lanes	50.94%	1,062
More information about bike routes	31.51%	657
Showers and changing rooms at work	19.57%	408
Bike share/bike rental	19.95%	416
Nothing will result in me riding a bike	16.74%	349
I already bicycle as often as possible	7.24%	151
Other (please specify)	10.60%	221
Total Respondents: 2,085		

Q11 I would walk more often if the following factors were present: (Choose 3)

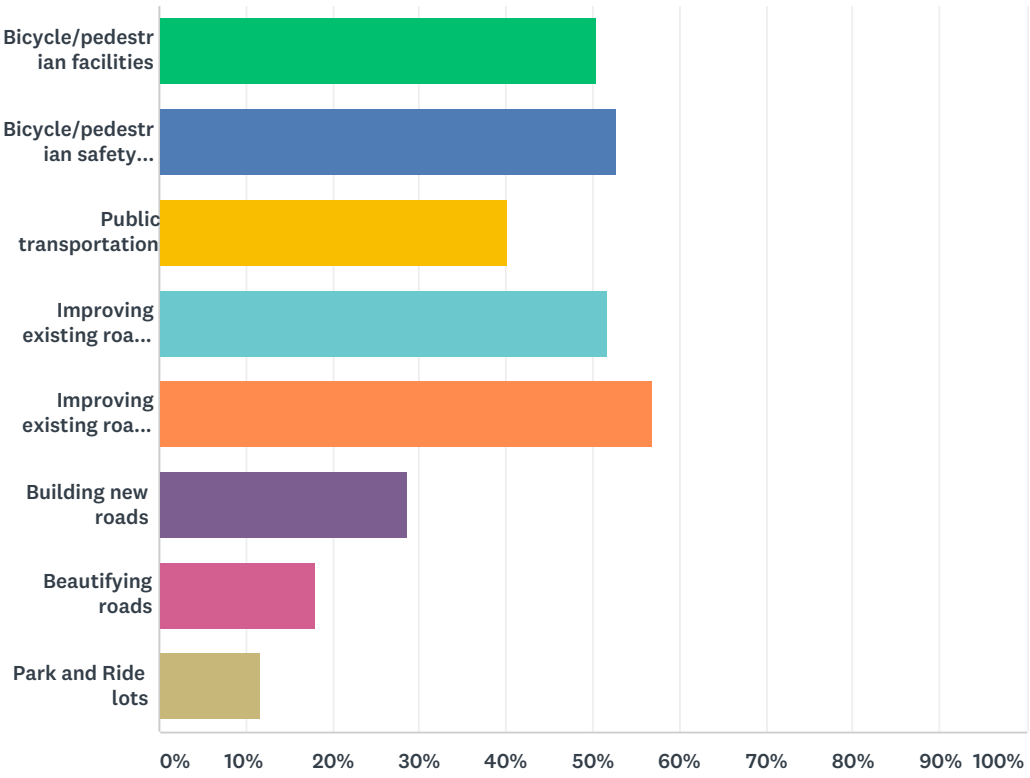
Answered: 2,084 Skipped: 202



ANSWER CHOICES	RESPONSES	
More sidewalks and multi-use paths	72.79%	1,517
Safe intersection crossings	67.47%	1,406
Safe connections from homes to stores, offices, etc.	59.88%	1,248
Information about walking routes	17.90%	373
Showers and changing rooms at work	8.73%	182
Nothing will result in me walking	11.56%	241
I already walk as often as possible	11.13%	232
Other (please specify)	5.18%	108
Total Respondents: 2,084		

Q12 We should invest transportation dollars in: (Choose 3)

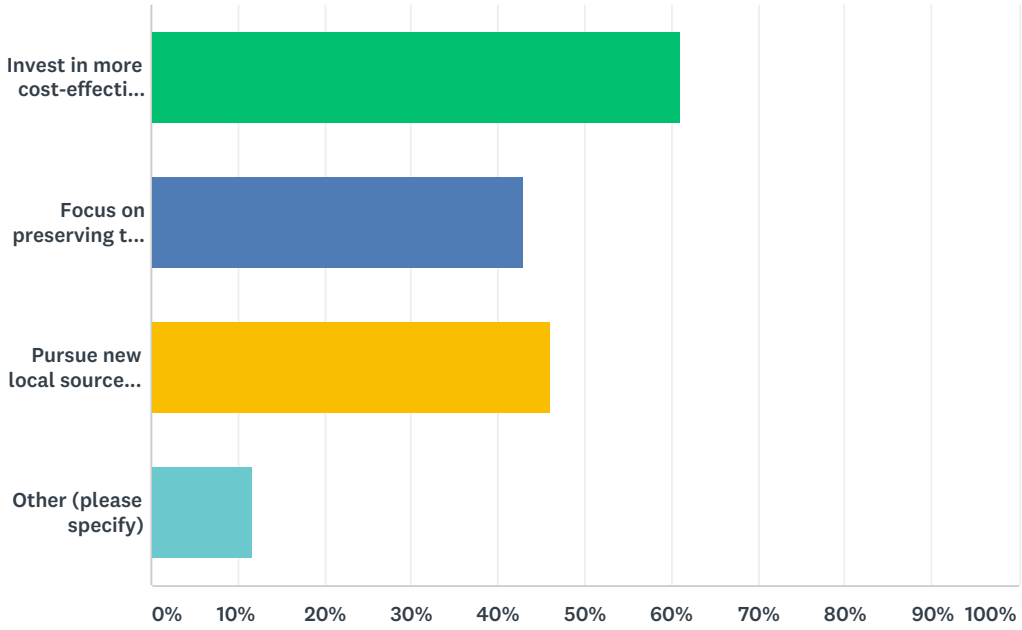
Answered: 2,014 Skipped: 272



ANSWER CHOICES	RESPONSES	
Bicycle/pedestrian facilities	50.50%	1,017
Bicycle/pedestrian safety efforts	52.78%	1,063
Public transportation	40.12%	808
Improving existing roads - quality	51.64%	1,040
Improving existing roads - safety	57.00%	1,148
Building new roads	28.70%	578
Beautifying roads	18.07%	364
Park and Ride lots	11.67%	235
Total Respondents: 2,014		

Q13 How should we prioritize funding in the event of declining federal funds and rising maintenance costs? (select all that apply)

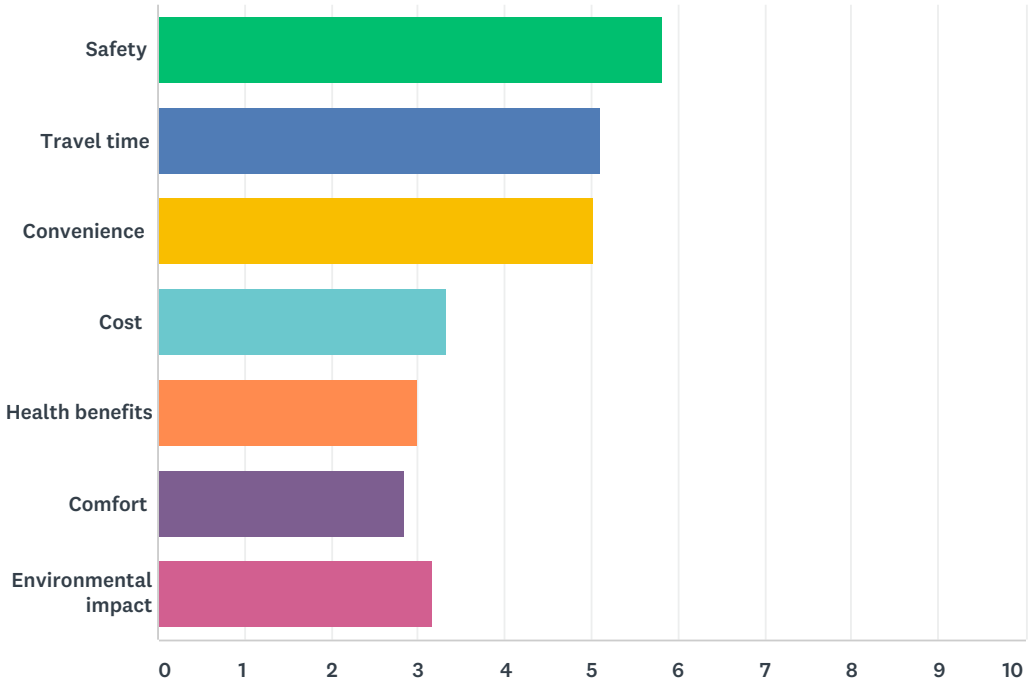
Answered: 1,968 Skipped: 318



ANSWER CHOICES	RESPONSES	
Invest in more cost-effective alternative transportation	61.13%	1,203
Focus on preserving the current system (prioritize maintenance over expansion)	42.99%	846
Pursue new local sources of funding	46.04%	906
Other (please specify)	11.69%	230
Total Respondents: 1,968		

Q14 Rank your travel priorities from 1 (most important) to 7 (least important)

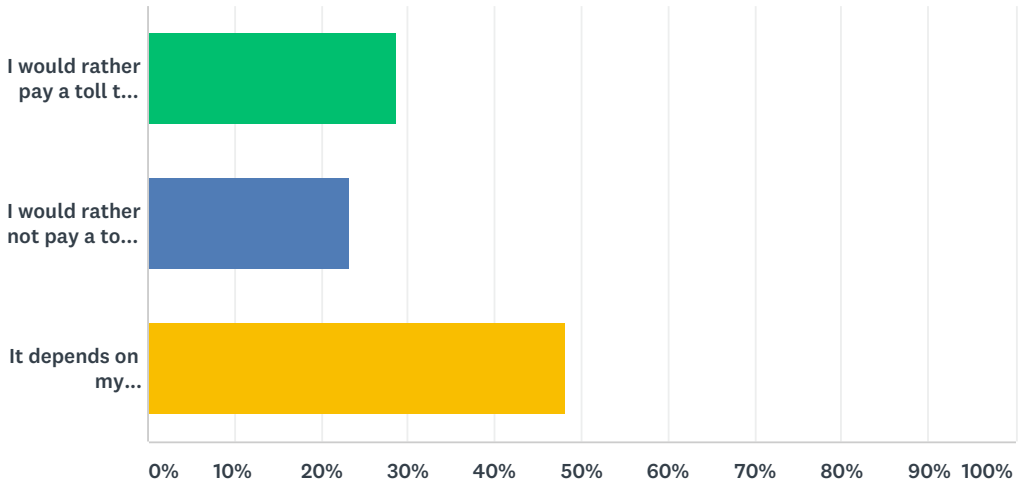
Answered: 1,988 Skipped: 298



	1	2	3	4	5	6	7	TOTAL	SCORE
Safety	52.24% 993	16.20% 308	12.84% 244	7.52% 143	4.63% 88	3.00% 57	3.58% 68	1,901	5.81
Travel time	19.85% 372	31.70% 594	19.42% 364	11.10% 208	8.11% 152	5.82% 109	4.00% 75	1,874	5.11
Convenience	16.47% 313	25.21% 479	27.26% 518	14.89% 283	9.21% 175	4.74% 90	2.21% 42	1,900	5.02
Cost	3.74% 71	7.33% 139	13.19% 250	23.26% 441	17.83% 338	16.14% 306	18.51% 351	1,896	3.33
Health benefits	3.19% 60	7.01% 132	9.30% 175	13.07% 246	20.46% 385	27.05% 509	19.93% 375	1,882	2.99
Comfort	1.63% 31	4.62% 88	8.51% 162	16.18% 308	21.64% 412	25.21% 480	22.22% 423	1,904	2.84
Environmental impact	6.20% 120	9.34% 181	10.58% 205	13.47% 261	16.73% 324	16.16% 313	27.52% 533	1,937	3.16

Q15 In traveling to work:

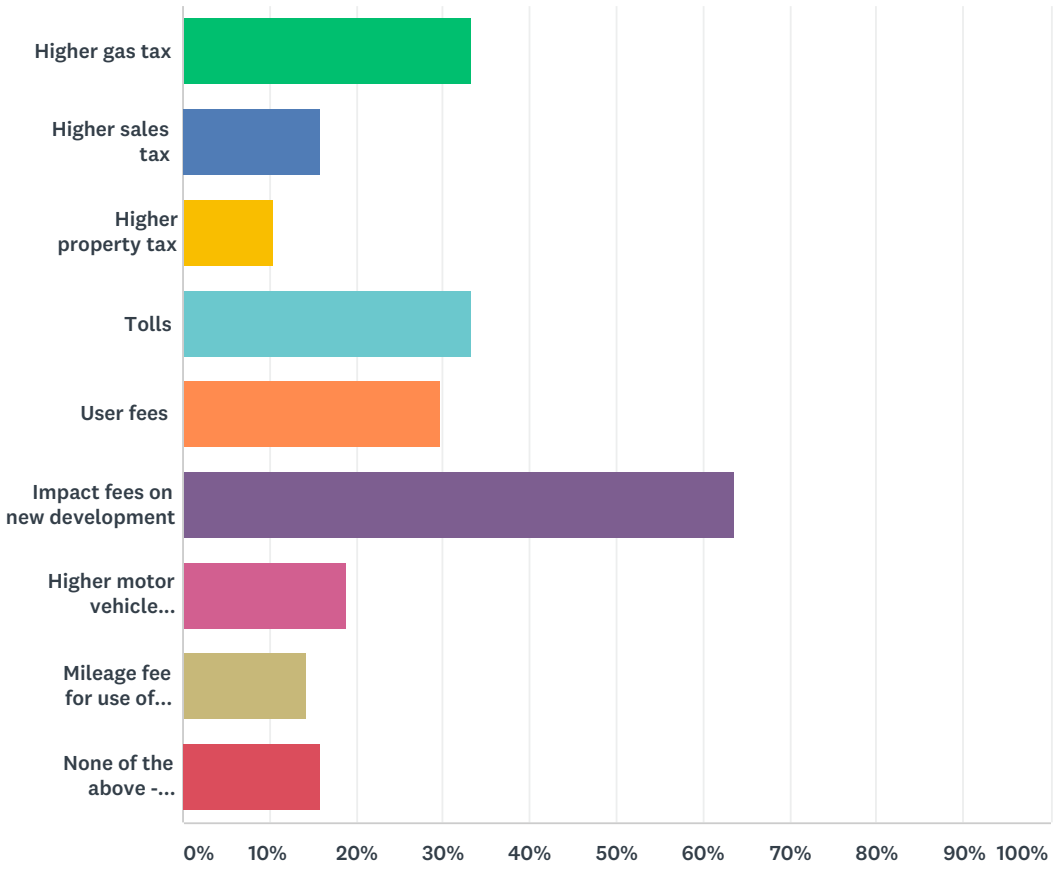
Answered: 1,906 Skipped: 380



ANSWER CHOICES	RESPONSES	
I would rather pay a toll to avoid traffic and have a faster trip	28.70%	547
I would rather not pay a toll even if it means I have to sit in traffic and experience a slower trip	23.19%	442
It depends on my time/schedule/finances	48.11%	917
TOTAL		1,906

Q16 I support these revenue sources the most: (Choose 3)

Answered: 1,987 Skipped: 299



ANSWER CHOICES	RESPONSES	
Higher gas tax	33.32%	662
Higher sales tax	15.80%	314
Higher property tax	10.52%	209
Tolls	33.27%	661
User fees	29.79%	592
Impact fees on new development	63.56%	1,263
Higher motor vehicle registration fees	18.82%	374
Mileage fee for use of roadway	14.29%	284
None of the above - existing facilities have excess capacity and can accommodate population and industry growth	15.95%	317
Total Respondents: 1,987		

Q17 List your ideas for specific NEW transportation projects in the Cape Fear area (e.g. add two lanes to Smith Road between Street A and Street B)

Answered: 1,168 Skipped: 1,118

Q18 Home Zip Code

Answered: 1,886 Skipped: 400

ANSWER CHOICES	RESPONSES	
Name	0.00%	0
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	100.00%	1,886
Country	0.00%	0
Email Address	0.00%	0
Phone Number	0.00%	0

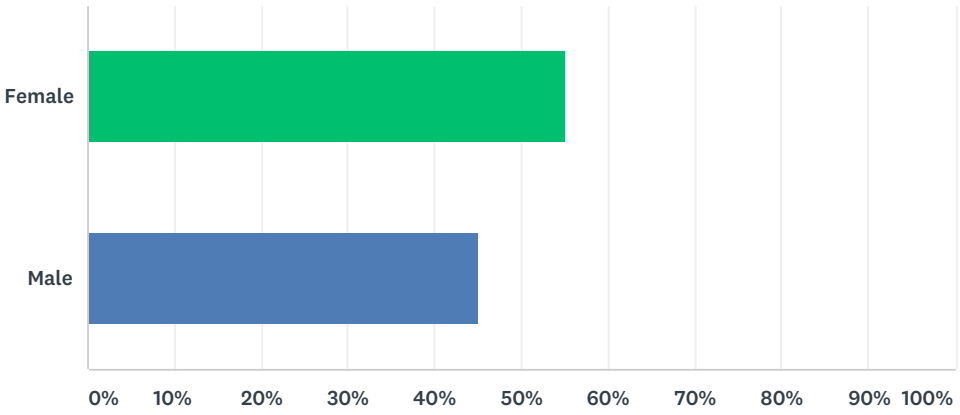
Q19 Work or School Zip Code

Answered: 1,648 Skipped: 638

ANSWER CHOICES	RESPONSES	
Name	0.00%	0
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	100.00%	1,648
Country	0.00%	0
Email Address	0.00%	0
Phone Number	0.00%	0

Q20 Gender

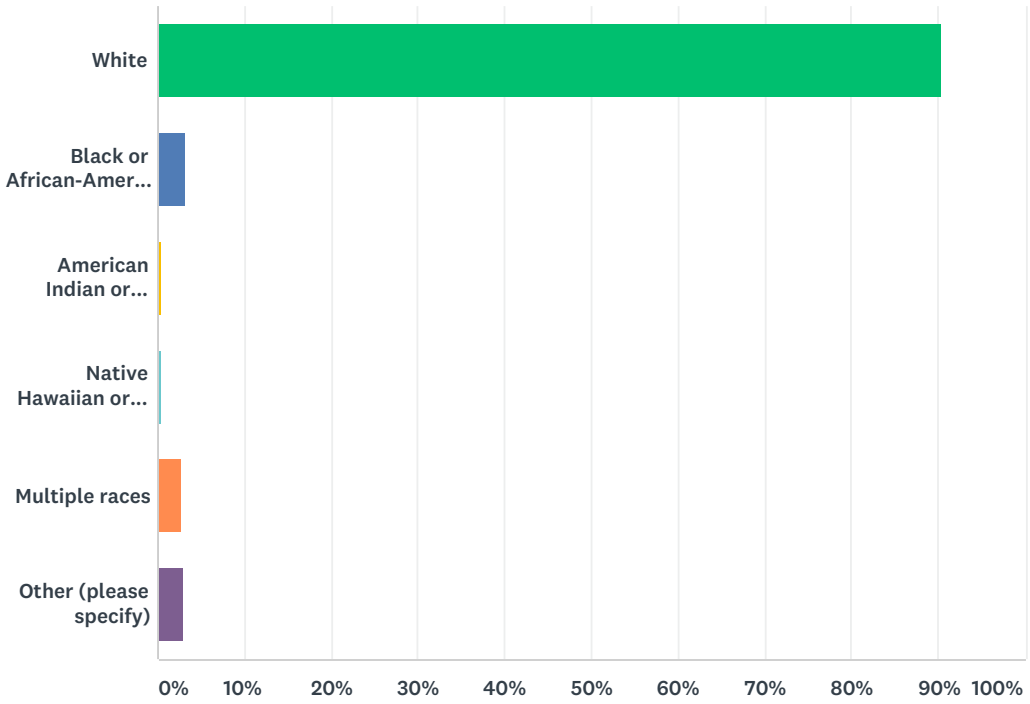
Answered: 1,880 Skipped: 406



ANSWER CHOICES	RESPONSES	
Female	54.95%	1,033
Male	45.05%	847
TOTAL		1,880

Q21 What is your race?

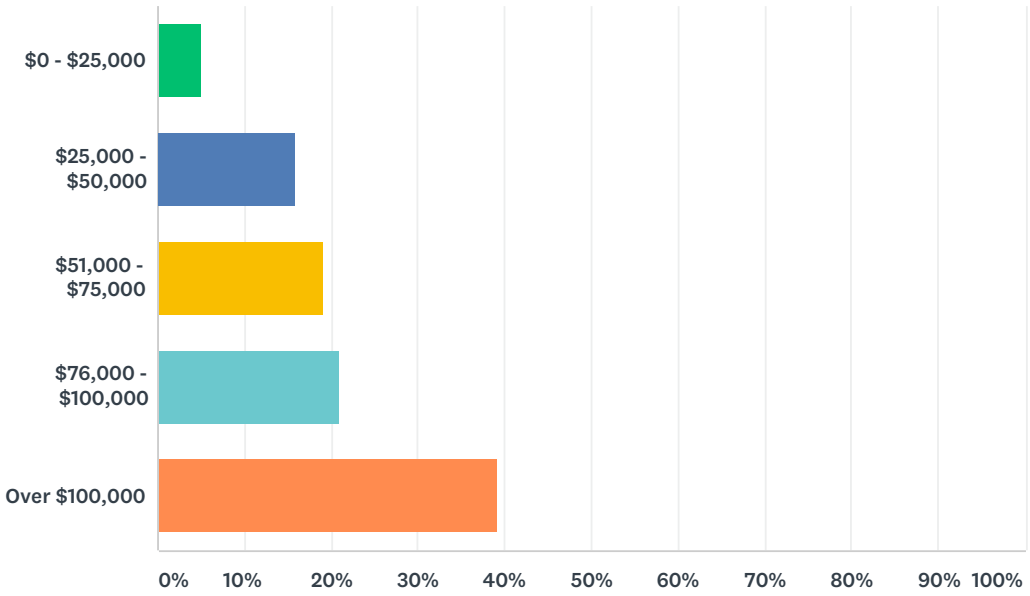
Answered: 1,843 Skipped: 443



ANSWER CHOICES	RESPONSES	
White	90.40%	1,666
Black or African-American	3.09%	57
American Indian or Alaskan Native	0.38%	7
Native Hawaiian or other Pacific Islander	0.38%	7
Multiple races	2.82%	52
Other (please specify)	2.93%	54
TOTAL		1,843

Q22 What is your approximate average annual household income?

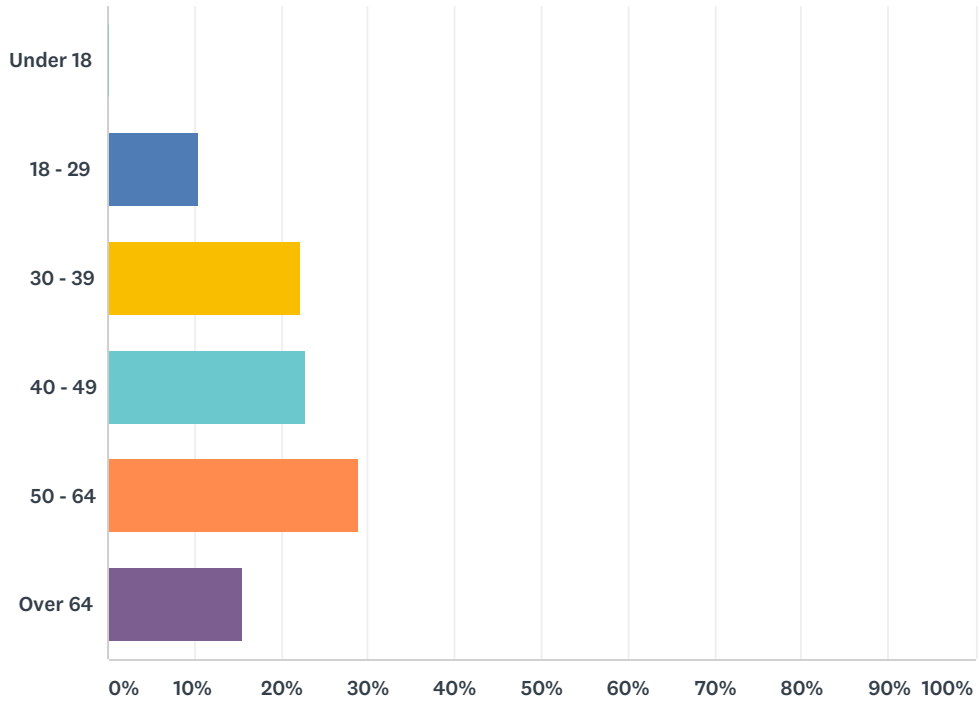
Answered: 1,786 Skipped: 500



ANSWER CHOICES	RESPONSES	
$0 - $25,000	5.10%	91
$25,000 - $50,000	15.85%	283
$51,000 - $75,000	19.09%	341
$76,000 - $100,000	20.88%	373
Over $100,000	39.08%	698
TOTAL		1,786

Q23 Age Group:

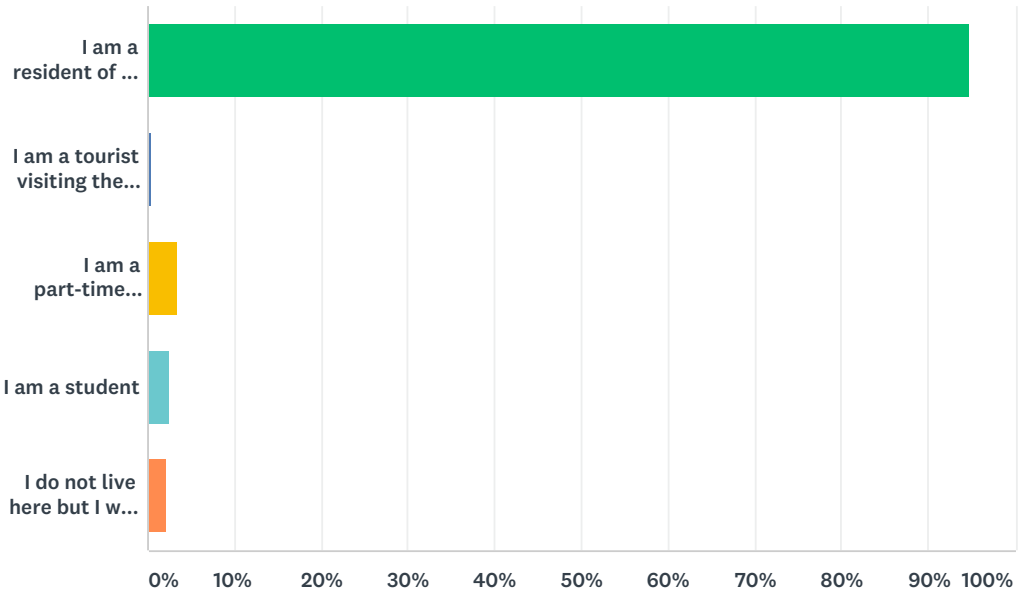
Answered: 1,866 Skipped: 420



ANSWER CHOICES	RESPONSES	
Under 18	0.27%	5
18 - 29	10.40%	194
30 - 39	22.24%	415
40 - 49	22.72%	424
50 - 64	28.83%	538
Over 64	15.54%	290
TOTAL		1,866

Q24 Check all that apply:

Answered: 1,898 Skipped: 388



ANSWER CHOICES	RESPONSES	
I am a resident of the area	94.78%	1,799
I am a tourist visiting the area	0.47%	9
I am a part-time resident	3.32%	63
I am a student	2.58%	49
I do not live here but I work here	2.05%	39
Total Respondents: 1,898		

Q25 If you would like to sign-up to receive future WMPO communications, please include your email address.

Answered: 445 Skipped: 1,841

Completed Scorecard: Committee Member One

Scorecard

Strategy	Ease of Implementation	Cost	Existing Conditions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	2	3	2	1	0	2		
Fostering a Bike/Ped Friendly Culture	2	3	1	2	3	3		
Consulting for Telecommuting Opportunities	2	3	1	2	3	3		
Personalized Commuter Plans	2	2	3	1	3	3		
Bike Share	2	0	0	1	3	3		
Carpool & Vanpool	1	3	1	1	2	2		
Increased TDM-Focused Collaboration	2	2	1	1	0	0		

Completed Scorecard: Committee Member Two

Scorecard

Strategy	Ease of Implemen-tation	Cost	Existing Condi-tions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	3	3	3	2	3	2		
Fostering a Bike/Ped Friendly Culture	2	2	2	2	3	3		
Consulting for Telecommuting Opportunities	2	2	2	0	1	1		
Personalized Commuter Plans	1	2	1	0	1	1		
Bike Share	2	1	2	3	2	1		
Carpool & Vanpool	0	3	1	0	2	2		
Increased TDM-Focused Collaboration	3	2	3	2	1	1		

Completed Scorecard: Committee Member Three

Scorecard

Strategy	Ease of Implemen-tation	Cost	Existing Condi-tions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	1	3	2	1	2	2		
Fostering a Bike/Ped Friendly Culture	3	1	1	3	3	2		
Consulting for Telecommuting Opportunities	1	3	2	2	3	3		
Personalized Commuter Plans	1	3	3	1	2	2		
Bike Share	1	1	1	3	3	2		
Carpool & Vanpool	1	1	1	3	2	1		
Increased TDM-Focused Collaboration	2	1	3	3	2	2		

Completed Scorecard: Committee Member Four

Scorecard

Strategy	Ease of Implemen-tation	Cost	Existing Condi-tions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	1	3	1	3	2	2		
Fostering a Bike/Ped Friendly Culture	2	2	2	1	1	1		
Consulting for Telecommuting Opportunities	1	2	1	2	1	1		
Personalized Commuter Plans	3	3	1	2	2	2		
Bike Share	2	2	0	2	1	1		
Carpool & Vanpool	1	1	1	2	2	2		
Increased TDM-Focused Collaboration	2	2	2	2	1	1		

Completed Scorecard: Committee Member Five

Scorecard

Strategy	Ease of Implementation	Cost	Existing Conditions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	0	3	0	1	0	3		
Fostering a Bike/Ped Friendly Culture	2	3	0	2	3	3		
Consulting for Telecommuting Opportunities	2	1	1	2	2	2		
Personalized Commuter Plans	1	2	0	0	1	1		
Bike Share	1	1	1	2	3	3		
Carpool & Vanpool	1	2	0	0	1	1		
Increased TDM-Focused Collaboration	1	2	1	1	1	1		

Completed Scorecard: Committee Member Six

Scorecard

Strategy	Ease of Implementation	Cost	Existing Conditions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	2	3	2	2	0	2		
Fostering a Bike/Ped Friendly Culture	2	2	2	3	2	2		
Consulting for Telecommuting Opportunities	1	2	1	2	2	2		
Personalized Commuter Plans	2	2	2	1	2	2		
Bike Share	1	1	2	3	2	2		
Carpool & Vanpool	1	2	1	1	2	2		
Increased TDM-Focused Collaboration	2	2	3	2	2	2		

Completed Scorecard: Committee Member Seven

Scorecard

Strategy	Ease of Implemen-tation	Cost	Existing Condi-tions	Demand	Impact on VMT	Impact on Traffic	Total Score	Priority
Alternative Work Schedules	2	3	3	2	2	3		
Fostering a Bike/Ped Friendly Culture	2	1	1	3	3	3		
Consulting for Telecommuting Opportunities	3	3	3	3	3	3		
Personalized Commuter Plans	3	3	1	2	2	2		
Bike Share	1	2	2	3	2	2		
Carpool & Vanpool	2	2	2	2	3	3		
Increased TDM-Focused Collaboration	2	2	2	2	2	2		

GO COAST
CAPE FEAR'S OFFICIAL AGENCY
FOR SMART TRANSPORTATION

Appendix: Cape Fear Change in Motion 2020