Go Coast Committee
August 18, 2022 Meeting Minutes

Members in Attendance
Emma Stogner
Lynn Sylvia
Wendy Giannini-King
Jared Nelson
Deborah Porterfield
Zachery Dickerson
Brianna D'Itri
Others in Attendance
Abby Lorenzo

1. Call to Order
The meeting was called to order at 3:06 p.m.

2. Approval of the Agenda
Deborah Porterfield made a motion to approve the agenda which was seconded by Brianna D'Itri. The motion passed.

3. Review of the Work Plan and Meeting Schedule
The committee did not make any changes to the work plan. Jared Nelson made a motion to approve the work plan which was seconded by Lynn Sylvia. The motion passed.

4. Presentations
a. New Hanover County Sales Tax Referendum
Abby Lorenzo and Brianna D'Itri gave a presentation on the New Hanover County Quarter Cent Sales Tax Referendum. They reviewed potential projects that could be carried out if the referendum passed, as well as the costs to constituents.

5. Old Business
a. Bike Share Update
Emma Stogner shared that the selection committee met to review bike share proposals for the region. The committee voted to reject all proposals and publish a new RFP. The WMP O intends to publish another RFP in late fall.

b. Model Policy Update
The alternative work schedule and telework policy was approved by the WMP O Board.
The River to Sea Bike Ride took place in May and had a total of 333 participants.

6. New Business

a. 2nd Annual Brunswick Heritage Riverside Ride
Emma Stogner announced that the Brunswick Heritage Riverside Ride will take place on September 24th. She asked for volunteers from the committee.

b. 2022 Commuter Challenge
The Commuter Challenge is set to take place from October 14th through October 30th. The committee discussed changing the name of the challenge for next year. The committee also expressed the desire for the challenge to have a leaderboard.

c. 2022 Congestion Management Process Status
The Congestion Management Process is being updated and is nearly finished. This will inform planners of where traffic is the worst in the region as well as potential mitigation policies.

d. Election of Officers
The committee nominated Jared Nelson for the position of Vice Chair. Deborah Porterfield made a motion to elect Jared which was seconded by Brianna D’Itri. The motion passed.

7. Discussion

a. Open Discussion
The committee discussed recruiting new members, especially targeting larger employers.

8. Updates

a. WMPO Bike Suitability Map Update
Emma Stogner shared the bike suitability maps had been published and offered maps to the members.

b. Next Meeting November 17, 2022, at 3pm

9. Adjournment
Brianna D’Itri made a motion to adjourn which was seconded by Zachery Dickerson. The motion passed.

Attachments:
FY22 Go Coast Work Plan