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**Meeting Minutes**  
**2050 MTP Citizen Advisory Committee (CAC)**  
**October 18, 2023**

**Members Present:**

Paul Loukas, Chairman, Town of Wrightsville Beach  
David Branton, Vice Chairman, City of Wilmington  
John Cawthorne, Town of Kure Beach  
Tyler Cralle, CFPTA (Wave Transit)  
Rich Leary, Brunswick County  
Myesha Patrick, Town of Navassa

**Members Absent:**

Dan Adams, Town of Carolina Beach  
Damien Buchanan, Pender County  
Will Daube, City of Wilmington  
Trish Farnham, Town of Leland  
Tracy Manning, Town of Belville

**Staff and Guests Present:**

Vanessa Lacer, WMPO Senior Planner  
Carolyn Caggia, Associate Transportation Planner/TDM Coordinator  
Greer Shivers, GIS Analyst  
Emma Stogner, Associate Transportation Planner

- 1) Call to Order
  - a. Chairman Loukas called the meeting to order at 2:04pm.
- 2) Approval of the Agenda
  - a. Vice Chair David Branton made a motion to approve the agenda with one change, that agenda item 5b be moved to 3d.
  - b. The motion was seconded by Rich Leary.
  - c. The motion passed unanimously.
- 3) Approval of the Minutes from the June 14, 2023, Meeting.
  - a. The motion to approve was made by Rich Leary.
  - b. The motion was seconded by Vice Chair David Branton.
  - c. The motion passed unanimously.
  - d. CAC Member Promotion Ideas/Goals Update | Vanessa Lacer
    - i. Ms. Lacer provided an exercise to understand the Committee's outreach strategies to-date and to plan future strategies through the close of the public participation

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period. CAC members completed a Promotion Goals and Ideas matrix which reflected on their past efforts and identified future efforts for poster/handout distribution, social media promotion, email promotion, and other promotion ideas. The Committee then shared lessons learned to-date and how those lessons will inform their upcoming outreach strategies.

4) Presentations

a. Public Participation Update | Carolyn Caggia

- i. Ms. Caggia provided a summary of MTP public participation to-date and planned, including results from public meetings, past and upcoming stakeholder interviews, pop-up outreach events and presentations, as well as media attention to-date and social media promotion. Ms. Caggia also showed a recently completed promotional video. Committee members provided input on possible interview subjects for stakeholder interviews.

5) Discussion

a. Survey Update | Emma Stogner

- i. Ms. Stogner provided survey results to-date including number of responses, areas meeting response goals and areas not meeting responses goals. Ms. Stogner also discussed how survey goals aligned with demographic data for the region. Committee members had questions about the total number of desired survey responses and how many responses were received from area visitors versus residents.

6) Next Meeting

- a. The next meeting will take place on January 17, 2024, at 2:00PM.

7) Adjourn

- a. The motion to adjourn was made by Vice Chair David Branton.  
b. The motion was seconded by Rich Leary.  
c. The motion passed unanimously, and the meeting adjourned at 3:00pm.