



305 Chestnut Street
PO Box 1810
Wilmington, NC 28402
Ph: (910) 341-3258
Fax: (910) 341-7801
www.wmpo.org

Create and execute continuing, cooperative and comprehensive regional long-range planning efforts that pro-actively drive transportation decisions to improve safety, connectivity, economic development and quality of life in the Wilmington region.

2050 MTP Citizen Advisory Committee (CAC) Meeting Agenda

TO: Citizen Advisory Committee Members
FROM: Vanessa Lacer, Senior Transportation Planner
DATE: January 12, 2024
SUBJECT: January 17, 2024, Meeting Agenda

A meeting of the Wilmington Urban Area MPO's Citizen Advisory Committee (CAC) will be held on Wednesday, January 17, 2023, at 2:00 PM. This meeting will be held in the 1st Floor Annex Training Room located at 305 Chestnut Street in downtown Wilmington. There will not be a virtual option.

The following is the agenda for the meeting:

- 1) Call to Order
- 2) Approval of the Agenda
- 3) Approval of the Minutes from the October 18, 2023, Meeting
- 4) Presentations
 - a. Phase 1 MTP Public Outreach Results | Vanessa Lacer
- 5) Discussion
 - a. CAC Feedback and Next Steps | Vanessa Lacer
- 6) Next Meeting
 - a. The next meeting will take place in June 2025, time and location TBD
- 7) Adjourn

Wilmington Urban Area Metropolitan Planning Organization

City of Wilmington • Town of Carolina Beach • Town of Kure Beach • Town of Wrightsville Beach
County of New Hanover • Town of Belville • Town of Leland • Town of Navassa • County of Brunswick
County of Pender • Cape Fear Public Transportation Authority • North Carolina Department of Transportation



305 Chestnut Street
PO Box 1810
Wilmington, NC 28402
Ph: (910) 341-3258
Fax: (910) 341-7801
www.wmpo.org

Meeting Minutes
2050 MTP Citizen Advisory Committee (CAC)
October 18, 2023

Members Present:

Paul Loukas, Chairman, Town of Wrightsville Beach
David Branton, Vice Chairman, City of Wilmington
John Cawthorne, Town of Kure Beach
Tyler Cralle, CFPTA (Wave Transit)
Rich Leary, Brunswick County
Myesha Patrick, Town of Navassa

Members Absent:

Dan Adams, Town of Carolina Beach
Damien Buchanan, Pender County
Will Daube, City of Wilmington
Trish Farnham, Town of Leland
Tracy Manning, Town of Belville

Staff and Guests Present:

Vanessa Lacer, WMPO Senior Planner
Carolyn Caggia, Associate Transportation Planner/TDM Coordinator
Greer Shivers, GIS Analyst
Emma Stogner, Associate Transportation Planner

- 1) Call to Order
 - a. Chairman Loukas called the meeting to order at 2:04pm.
- 2) Approval of the Agenda
 - a. Vice Chair David Branton made a motion to approve the agenda with one change, that agenda item 5b be moved to 3d.
 - b. The motion was seconded by Rich Leary.
 - c. The motion passed unanimously.
- 3) Approval of the Minutes from the June 14, 2023, Meeting.
 - a. The motion to approve was made by Rich Leary.
 - b. The motion was seconded by Vice Chair David Branton.
 - c. The motion passed unanimously.
 - d. CAC Member Promotion Ideas/Goals Update | Vanessa Lacer
 - i. Ms. Lacer provided an exercise to understand the Committee's outreach strategies to-date and to plan future strategies through the close of the public participation

Wilmington Urban Area Metropolitan Planning Organization

period. CAC members completed a Promotion Goals and Ideas matrix which reflected on their past efforts and identified future efforts for poster/handout distribution, social media promotion, email promotion, and other promotion ideas. The Committee then shared lessons learned to-date and how those lessons will inform their upcoming outreach strategies.

4) Presentations

a. Public Participation Update | Carolyn Caggia

- i. Ms. Caggia provided a summary of MTP public participation to-date and planned, including results from public meetings, past and upcoming stakeholder interviews, pop-up outreach events and presentations, as well as media attention to-date and social media promotion. Ms. Caggia also showed a recently completed promotional video. Committee members provided input on possible interview subjects for stakeholder interviews.

5) Discussion

a. Survey Update | Emma Stogner

- i. Ms. Stogner provided survey results to-date including number of responses, areas meeting response goals and areas not meeting responses goals. Ms. Stogner also discussed how survey goals aligned with demographic data for the region. Committee members had questions about the total number of desired survey responses and how many responses were received from area visitors versus residents.

6) Next Meeting

- a. The next meeting will take place on January 17, 2024, at 2:00PM.

7) Adjourn

- a. The motion to adjourn was made by Vice Chair David Branton.
b. The motion was seconded by Rich Leary.
c. The motion passed unanimously, and the meeting adjourned at 3:00pm.