



Go Coast Committee
August 15, 2024 Minutes

Members in Attendance

Shawn Breedlove (Cape Fear Community College)
Carolyn Caggia (WMPO)
Travis Henley (City of Wilmington)
Jared Nelson (nCino)

Members Absent

Karlene Ellis-Vitalis (New Hanover County)
Wendy Giannini-King (City of Wilmington Fire Department)
Adam Moran (Pender County)
Deb Porterfield (CastleBranch)
Toni Scollins (Novant Health)
Shawn Spencer (UNCW)

Others in Attendance

Abby Lorenzo (WMPO)

1. Call to Order and Introductions

The meeting was called to order at 3:05 p.m.

2. Approval of the Agenda, February 15, 2024 Meeting Minutes, and July 11, 2024 Meeting Minutes

In the absence of a quorum, the approvals for these items was postponed to the next committee meeting.

3. Old Business

a. Short-Range TDM Plan Update

Carolyn Caggia presented results from TDM program research done to inform the short-range TDM plan update and process. A review of NC TDM programs was conducted and other programs across the US were also contacted for further information about their TDM activities and services provided. TDM plans from across the southeast and the rest of the US were also reviewed. Carolyn Caggia presented key takeaways including equity considerations, strategies for employer engagement and residential engagement, and the importance of targets and performance measures. Many plans also incorporate a TDM toolbox.

4. New Business

a. Get There Greener

Carolyn Caggia showed the committee the webpage, interest from, and

tracking form for the upcoming Get There Greener sustainable transportation challenge in October. She also showed a spreadsheet which was being used for tracking prize donations from local businesses.

b. Bike to Work Day

During Get There Greener, Bike to Work Day is scheduled for Friday, October 11, where local businesses are encouraged to sponsor pit stops where they provide water, coffee, snacks, and other goodies to cyclists passing by. Carolyn Caggia showed a map of potential partners for Bike to Work Day, and collected suggestions on who to contact for this event.

c. WMPO Bike Ride Event Volunteers

Carolyn Caggia overviewed volunteer needs for the two upcoming WMPO bike rides, the River to Sea Bike Ride scheduled for September 7, 2024, and the Brunswick Heritage Riverside Ride scheduled for September 28, 2024, and requested volunteers from the committee.

5. Discussion

a. Open Discussion

Brianna D'Itri submitted a notice about public input and feedback for Reimagine Wave Transit. A survey would close on September 15, 2024.

6. Updates

a. Next Meeting

The next regular Go Coast committee meeting was scheduled for November 21 from 3 to 5 pm. (This meeting has been cancelled and moved to virtual on December 17, 2024, from 3 to 5 p.m.)

7. Adjournment

The meeting adjourned at 3:27 p.m.