



**GO COAST**  
CAPE FEAR'S OFFICIAL AGENCY  
FOR SMART TRANSPORTATION

**Go Coast Committee  
February 2025 Meeting Agenda**

**To:** Go Coast Committee Members  
**From:** Carolyn Caggia, Associate Transportation Planner / TDM Coordinator  
**Date:** February 13, 2025  
**Subject:** February 20, 2025 Meeting

A meeting of the Wilmington Urban Area MPO's Go Coast Committee will be held in person at 3:00 PM on Thursday, February 20, at the WMPO office: 525 N 4<sup>th</sup> St., Wilmington NC 28401.

The following is the agenda for the meeting:

1. Call to Order and Introductions
2. Approval of the Agenda
3. Approval of minutes from December 17, 2024 meeting
4. New Business
  - a. Be A Looker 2025 campaign overview
  - b. May is Bike Month – plans for 2025?
    - 35<sup>th</sup> Annual River to Sea Bike Ride
    - Special events planning
  - c. Review draft short-range TDM plan
    - Implementation plan draft
    - MTP TDM chapter draft
5. Discussion
  - a. Meeting format (alternate in-person and virtual?)
  - b. Open Discussion
6. Updates
  - a. Next meeting May 15, 2025 from 3-5 PM
  - b. Bicycle Helmet Initiative application for 100 helmets was submitted 2/14
  - c. River to Sea Bike Ride is Saturday, May 3, 2025
7. Adjournment

Attachments:

- December 2024 minutes



**Go Coast Committee**  
**December 17, 2024 Minutes**

Members in Attendance

Carolyn Caggia (WMPO)  
Brianna D'Itri (Wave Transit)  
Jared Nelson (nCino)  
Deb Porterfield (CastleBranch)

Members Absent

Karlene Ellis-Vitalis (New Hanover County)  
Travis Henley (City of Wilmington)  
Adam Moran (Pender County)  
Toni Scollins (Novant Health)

Others in Attendance

Brad Cannon (Wave Transit)  
Tessa Jones (WMPO)  
Abby Lorenzo (WMPO)  
Greer Templer (WMPO)

1. Call to Order and Introductions

The meeting was called to order at 3:05 p.m.

2. Approval of the Agenda, May 16, 2024 Meeting Minutes, July 11, 2024, and August 15, 2024 Meeting Minutes

In the absence of a quorum, the approvals for these items was postponed to be put to a vote via email.

3. Old Business

a. Recap Get There Greener & Bike to Work Day

Carolyn Caggia discussed October's Get There Greener Challenge: there were overall 20 participants who logged trips. She overviewed the breakdown of miles logged per mode. There were a total of 2,753 miles logged for a total CO2 savings of 1,101 kg. \$675 worth of prizes were donated by local businesses to support the challenge. For Bike To Work day on Friday, October 11, there were three pit stops in the morning and three in the evening, with an approximated total of 20 bicyclists stopping by the stations.

b. Short-Range TDM Plan Update

Carolyn Caggia presented results from public outreach conducted to support the short-range TDM plan update. Employer workshops were attended by a variety of employers and organizations; data was also used from surveys conducted

surrounding the Cape Fear Memorial Bridge preservation project, WMPO organized bike rides, and public input phase I from *Cape Fear Navigating Change 2050*. Carolyn Caggia explained how TDM objectives would feed into *Cape Fear Navigating Change 2050* with its five goals of Safe, Equitable, Connected, Resilient, and Proactive; as well as how the objectives would inform Go Coast's implementation plan covering 2026-2030. Draft TDM objectives were presented to the committee and discussed. Since there was not a quorum to vote for approval, these draft objectives were sent out for vote via email requesting approval.

4. Discussion

a. Meeting format (in person vs. virtual)

Staff proposed a meeting format of alternating in person with virtual meetings. The February 2025 meeting would be in person, the May 2025 meeting would be virtual, August 2025 in person, and November 2025 virtual.

b. Open Discussion

There were no items for open discussion.

5. Updates

a. Next Meeting

The next regular Go Coast committee meeting is scheduled in-person for Thursday, February 20, 2025, from 3-5 p.m.

6. Adjournment

The meeting adjourned at 3:45 p.m.