



GO COAST
CAPE FEAR'S OFFICIAL AGENCY
FOR SMART TRANSPORTATION

**Go Coast Committee
May 2025 Meeting Agenda**

To: Go Coast Committee Members
From: Carolyn Caggia, Associate Transportation Planner / TDM Coordinator
Date: May 8, 2025
Subject: May 15, 2025 Meeting

A meeting of the Wilmington Urban Area MPO's Go Coast Committee will be held virtually at 3:00 PM on Thursday, May 15. The meeting can be joined at the following link:
<https://us06web.zoom.us/j/81495626209>.

The following is the agenda for the meeting:

1. Call to Order and Introductions
2. Approval of the Agenda
3. Approval of minutes from February 20, 2025 and March 20, 2025 meetings
4. Old Business
 - a. Recap River to Sea Bike Ride
 - b. Updates about Bike Month and Be a Looker
5. New Business
 - a. Request from ACT to assist in identifying cosponsor for TDM language in future transportation funding reauthorization bill
 - b. Approve FY26 Meeting Schedule
 - c. TDM short-range plan update and next steps
6. Discussion
 - a. Open Discussion
7. Updates
 - a. Requesting approval of TDM short range plan in August
 - b. Bicycle Helmet Initiative – 100 helmets received
 - c. MTP Public Comment period open May 28 - June 27
8. Adjournment

Attachments:

- February 2025 minutes
- March 2025 minutes
- Proposed FY26 meeting schedule



Go Coast Committee
February 20, 2025 Minutes

Members in Attendance

Carolyn Caggia (WMPO)
Brianna D'Itri (Wave Transit)
Rosemary Guendner (Cape Fear Workforce Development Board)
Travis Henley (City of Wilmington)
Chrissy Hennessey (nCino)
Deb Porterfield (CastleBranch)
Shawn Spencer (UNCW)

Members Absent

Karlene Ellis-Vitalis (New Hanover County)
Adam Moran (Pender County)
Toni Scollins (Novant Health)

Others in Attendance

Greer Templer (WMPO)

1. Call to Order and Introductions

The meeting was called to order at 3:05 p.m.

2. Approval of the Agenda

Carolyn Caggia suggested an edit to the agenda, since requesting a vote to finalize the meeting format, and moving Discussion item 5a to New Business item 4d. Travis Henley made a motion to approve the agenda with the change which was seconded by Shawn Spencer. The motion passed.

3. Approval of the minutes from December 17, 2024 meeting

Rosemary Guendner made a motion to approve the December 17, 2024 minutes which was seconded by Travis Henley. The motion passed.

4. New Business

a. Be a Looker 2025 Campaign overview

Carolyn Caggia provided an overview of Be A Looker and plans for the 2025 campaign year, including ordering new stickers and/or magnets, data review for specific outreach, a mall kiosk, and focusing on collecting pledges. The committee suggested additional ideas, such as bus wraps or placards, marketing with the airport and rental car agencies, and a quiz similar to Bike Walk NC's example. The committee also reviewed the safety tips and provided suggestions for updates and additions.

b. May is Bike Month – plans for 2025?

Carolyn Caggia presented plans for Bike Month in May of 2025, including over-viewing the 35th Annual River to Sea Bike Ride to be held on May 3, and sponsorship information. She then showed the webpage for Bike Month on the Go Coast website, mentioning the annual bicycle trip-tracking challenge, Strava group, and event ideas.

c. Review draft short-range TDM Plan

The committee reviewed the draft implementation plan items to cover the years 2026-2030. Items were presented in a draft document in accordance with the MTP, *Cape Fear Navigating Change 2050*, five goals: safe, equitable, connected, resilient, and proactive. From these five goals items were drafted to accomplish each of the goals' adopted objectives. Committee members discussed the items and considerations for each. Carolyn Caggia will send out the implementation plan for further review and requested comments be emailed for consideration. The committee will be requested to meet for a virtual 1-hour meeting in March to discuss timeline and priorities as well as go over any changes to the implementation plan items.

5. Discussion

a. Meeting format (in person vs. virtual)

Staff proposed a meeting format of alternating in person with virtual meetings. The February 2025 meeting would be in person, the May 2025 meeting would be virtual, August 2025 in person, and November 2025 virtual. A motion to approve the meeting structure was made by Travis Henley and seconded by Brianna D'Itri. The motion passed.

b. Open Discussion

Travis Henley mentioned a street art initiative which will take place in 2026 on 10th St. between Ann St. and Castle St. in Wilmington and noted the opportunity for outreach.

6. Updates

a. Next Meeting

The next regular Go Coast committee meeting is scheduled to be virtual for Thursday, May 15, 2025, from 3-5 p.m. Carolyn Caggia will send out a Doodle poll for a virtual March meeting to review the implementation plan items' timeline and priorities.

7. Adjournment

The meeting adjourned at 4:45 p.m.



Go Coast Committee
March 20, 2025 Minutes

Members in Attendance

Carolyn Caggia (WMPO)
Brianna D'Itri (Wave Transit)
Karlene Ellis-Vitalis (New Hanover County)
Rosemary Guendner (Cape Fear Workforce Development Board)
Travis Henley (City of Wilmington)
Chrissy Hennessey (nCino)
Deb Porterfield (CastleBranch)
Toni Scollins (Novant Health)
Shawn Spencer (UNCW)

Members Absent

Adam Moran (Pender County)

Others in Attendance

Brad Cannon (Wave Transit)
Beth King (WMPO)
Greer Templer (WMPO)

1. Call to Order
The meeting was called to order at 1:06 p.m.
2. TDM Implementation Timeline Work Session
Carolyn Caggia presented the TDM short-range plan items and timeline and requested committee feedback on prioritizing the projects and initiatives in the work plan. Feedback will be incorporated and emailed out for final review, prior to requesting final approval at the August 2025 Go Coast committee meeting.
3. Updates
 - a. Next Meeting
The next regular Go Coast committee meeting is scheduled to be virtual for Thursday, May 15, 2025, from 3-5 p.m.
4. Adjournment
The meeting adjourned at 1:38 p.m.



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FY 2026 Go Coast Committee Schedule and Work Plan

All meetings will take place at 3 PM on the dates designated below.

<p><u>Thursday, August 21st, 2025</u> <u>In-person</u></p> <p>Adopting TDM Short Range Plan 2026-2030 Brunswick Heritage Riverside Ride Get There Greener Bike to Work Day</p>	<p><u>Thursday, November 20th, 2025</u> <u>Virtual</u></p> <p>Get There Greener & Bike to Work Day recap Brunswick Heritage Riverside Ride recap Be A Looker campaign recap</p>
<p><u>Thursday, February 19th, 2026</u> <u>In-person</u></p> <p>River to Sea Bike Ride Bike Month Safe carpooling guide Alternative transportation social media campaign</p>	<p><u>Thursday, May 21st, 2026</u> <u>Virtual</u></p> <p>Presentation (Recap of Go Coast's Year) River to Sea Bike Ride Recap Transit safety social media campaign Approval of FY27 Work Plan and Schedule</p>



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