



GO COAST
CAPE FEAR'S OFFICIAL AGENCY
FOR SMART TRANSPORTATION

**Go Coast Committee
November 20, 2025 Minutes**

Members in Attendance

Carolyn Caggia (WMPO)
Brianna D'Itri (Wave Transit)
Karlene Ellis-Vitalis (New Hanover County)
Rosemary Guendner (Cape Fear Workforce Development Board)
Travis Henley (City of Wilmington)
Deb Porterfield (CastleBranch)
Shawn Spencer (UNCW)
Marcy Waters (Pender County)

Members Absent

Toni Scollins (Novant Health)

Others in Attendance

Brad Cannon (Wave Transit)
Tessa Jones (WMPO)
Greer Templer (WMPO)

1. Call to Order
The meeting was called to order at 3:01 p.m.
2. Approval of the Agenda
Shawn Spencer made a motion to approve the agenda which was seconded by Karlene Ellis-Vitalis. The motion passed.
3. Public Comment Period
There were no public comments.
4. Consent Agenda
 - a. Approval of the minutes from August 21, 2025 Meeting
Travis Henley made a motion to approve the consent agenda which was seconded by Rosemary Guendner. The motion passed.
5. Discussion
 - a. 5th Annual Brunswick Heritage Riverside Ride was cancelled

Carolyn Caggia notified the committee that the 5th Annual Brunswick Heritage Riverside Ride, which had been scheduled for September 27, 2025, had been cancelled due to impacts from inclement weather.

b. Recap Be a Looker 2025 campaign

Carolyn Caggia summarized the 2025 Be a Looker campaign. 125 new pledges were received at the time of the meeting. She shared about how Be a Looker was promoted in 2025. 114 children's bicycle helmets were distributed in 2025.

c. Recap Get There Greener and Bike to Work Day

Carolyn Caggia summarized Bike To Work Day as a part of the annual sustainable transportation challenge, Get There Greener. There were 6 pit stops across Wilmington to support the event, although they did not report high attendance. For Get There Greener, there were many prize donations and miles tracked but a low number of participants for the past few years. As a result, WMPO staff discussed reimagining this commuter challenge to center employer outreach, shortening the challenge, and moving Bike to Work Day to May when there is more early morning light.

d. New short-range TDM plan kicks off 2026

Carolyn Caggia reminded the committee that Cape Fear Navigating Change 2050's appendix L contains the short-range TDM plan to guide Go Coast activities from 2026-2030, and activities taking place during Q3 and Q4 of FY26 would include a safe carpooling guide, developing social media strategies with Wave, and a youth poster contest for bicycle and pedestrian safety.

6. Updates

a. Safe Streets and Roads for All (SS4A) Safety Action Plan Community Engagement Round 2 – December 2025

Carolyn Caggia revised the text in the agenda to notify the committee that SS4A engagement round 2 would take place in January 2026.

b. 36th Annual River to Sea Bike Ride planning begins January 2026

c. Committee member updates

City of Wilmington: Travis Henley notified the committee that the Greater Downtown plan for the City of Wilmington is available on the website, and engagement would continue through the end of December.

Cape Fear Workforce Development Board: Rosemary Guendner stated that she had been in conversations with Amazon who plans to add 1000 new positions in 2026 and discussed a private van for transporting employees.

Wave Transit: Brianna D'Itri mentioned Wave was holding a public comment period for route adjustments. Phase 1 information is on the Wave website, there is no closure date for this comment period.

Pender County: Marcy Waters provided an update about the Country Club multiuse path in Pender County that funding agreements were being finalized,

and that a comp plan has been adopted with multimodal elements.
UNCW: Shawn Spencer said that UNCW did a traffic study with Kittelson which recommended a pedestrian bridge crossing College Rd. at Randall Pkwy. UNCW is also undergoing a study to evaluate the 1-mile radius rule for parking limitations.

7. Next committee meeting in-person, February 19, 2026.

8. Adjournment

A motion to adjourn was made by Brianna D'Itri and seconded by Shawn Spencer. The motion passed and the meeting adjourned at 3:33 p.m.